

United Way Central Alberta Grant Guidelines Wetaskiwin

The United Way of Central Alberta is committed to building strong, resilient communities. We achieve this through investing donor dollars in programs that impact our community, by partnering within the community to address underlying issues (root causes) that impact residents and by promoting the needs and interests of our more vulnerable populations. Collectively these efforts comprise our Community Impact Strategy.

This strategy outlines all that we have learned about community impact, the social conditions affecting Central Albertans and tactics for building strong, resilient communities. By having a common understanding of the issues we will then be able to create a shared vision for addressing the challenges and provide greater clarity on how United Way of Central Alberta can help to address complex social issues.

Through continuous research, a deep understanding of our Central Alberta community's challenges and experience working with key partners, we believe the best opportunity to change lives and social conditions rest in three priority areas.

Education

enabling kids to be
all that they can be

Income

moving people from
poverty to possibility

Wellness

promoting healthy people,
strong communities

Because we understand the issues impacting our community, our staff and volunteers are focused on

- **Investing** in programs and projects that address these challenges and demonstrate success in achieving results
- **Partnering** with agencies, community collaborations and provincial initiatives that address the underlying issues
- **Promoting** the importance of these issues and the difference that we, collectively, can have on the lives of people in our community

The following page describes our Community Impact Strategy in detail.

Community Impact Strategy

Through continuous research, a deep understanding of our Central Alberta community's challenges and experience working with key partners, we believe the best opportunity to change lives and social conditions rest in three priority areas.

| Our PRIORITY AREAS | Education Enabling Kids To Be All That Kids Can Be | | Income Moving People From Poverty To Possibility | Wellness Promoting Healthy People, Strong Communities |
|-----------------------------------|--|--|--|--|
| | 0 to 6 years of age | 7 years to adulthood | | |
| | The CHANGE we want to see | More YOUNG CHILDREN start school ready to learn. | More YOUTH are ready for the challenges of adulthood. | Fewer people experiencing poverty. |
| The IMPACT this will have | When a child starts life on the right track it sets the stage for their lifelong learning, health and behaviour. | Youth who have developed life skills and experienced healthy relationships have the foundation they need to succeed. | Central Albertans will be able to prosper. | Healthy people, strong communities. |
| Key ISSUES | <p>In Alberta 54% of young children start school without the basic skills they need to succeed.</p> <p>Today, families are experiencing increasing amounts of unhealthy stress that can overshadow what is happening at home for young children. Many families are struggling financially, with their employment circumstances, with a lack of extended family support nearby or mental health difficulties. In addition, there are lone parent families, new immigrant families and Aboriginal families that require unique supports to thrive.</p> | <p>18.3% of youth have not completed high school within five years which significantly impacts their future success.</p> <p>High risk behaviours, such as drug use or crime, may derail youth from their future potential. Research has shown that disruption in the family, family adversity, compromised academic achievement and poor peer relationships are predictive factors that youth are more likely to engage in high risk behaviours.</p> | <p>The overall rate of poverty in Alberta is 12% or more than 500,000 individuals.</p> <p>The inequality is most prevalent among single parent households, recent immigrants, persons with disabilities and Aboriginal Canadians. In addition, individuals with low educational attainment are at significant risk for living in poverty.</p> | <p>More than 74,000 Albertans have reported physical or sexual abuse in the last 5 years.</p> <p>12% of the population have some form of disability.</p> <p>Well-being is when the individual realises his or her own abilities, can cope with the normal stresses of life, can work productively and fruitfully and is able to make a contribution to his or her community.</p> |
| Our STRATEGIES FOR SUCCESS | <ol style="list-style-type: none"> Increase access to quality early learning programs Increase access to programs that involve both parent/caregiver and their child Support partnerships and collaborations to improve early learning outcomes | <ol style="list-style-type: none"> Increase access to out-of-school programs that support the development of essential life skills Increase opportunities to build healthy relationships with family, peers, adults and community Improve parenting supports for families with youth | <ol style="list-style-type: none"> Strengthen programs offering support for individuals and families to access affordable independent housing Support opportunities for individuals to develop skills and abilities in order to obtain long-term employment Support opportunities for vulnerable individuals to learn about and develop skills to manage personal finances and build assets | <ol style="list-style-type: none"> Strengthen short-term intervention and counselling services that help individuals and families through times of crisis so that they can build the confidence and skills to move forward and lead a fulfilled life. Support opportunities for residents who are faced with an ongoing challenges (i.e. age, physical or mental health) to build the skills and community connections to live independently, thus gradually reducing their need for professional support over time. |

Because we understand the issues impacting our community, our staff and volunteers are focused on

- **INVESTING** in programs and projects that address these challenges and demonstrate success in achieving results
- **PARTNERING** with agencies, community collaborations and provincial initiatives that address the underlying issues
- **PROMOTING** the importance of these issues and the difference that we, collectively, can have on the lives of people in our community

Together we are possibility.

Eligibility Criteria

Registered charitable organizations are eligible to apply if they are registered with Canada Revenue Agency and meet the 13 eligibility criteria that follow.

Community collaborations are eligible to apply if one partner is a registered charity and is willing to be fiscally responsible for the project and the collaboration's project activities meet the 13 eligibility criteria that follow. For the purpose of this grant community collaborations are defined as any group of 3 or more partners (for example, charitable organizations, business, citizens-at-large) who are working together to address a need in their community.

1. **Be incorporated and registered as a charitable organization under the Canada Income Tax Act.** Each agency applying for funding must have and maintain its status as a Registered Charitable Organization with Revenue Canada.
2. Provide programs and services which are of a health or social service nature, and which do not unnecessarily duplicate existing services.
3. Be able to demonstrate that the program or service meets a vital community need.
4. Be able to show that the agency works collaboratively in the community.
5. Be operated by a volunteer Board of Directors that is representative of the community it serves, and can demonstrate effective management of the agency's program, services and finances.
6. Effectively use volunteers within the program or service.
7. Meet financial reporting requirements specified by United Way.
8. Be supportive of United Way, its operating policies, mission and campaign efforts.
9. Agree to sign a Memorandum of Agreement and abide by the terms and conditions set forth therein.
10. Once approved for funding, to abide by certain fundraising restrictions within Central Alberta.
11. Not provide services or programs that are exclusively or primarily related to issues of human sexuality.
12. Be open to the provision of services to all members of the community regardless of race, culture, religion, gender or sexual orientation, disability or place of residence.
13. Provide programs and services in Wetaskiwin.

Grant Application

There is a maximum of \$2,500 available in this grant opportunity for Wetaskiwin. To apply for this grant, please send us your proposal (maximum of 5 pages) that contains the following contact information and responses to the questions below.

A. Tell us about your agency

- Registered Name of Organization
- Revenue Canada Charitable Registration Number
- Name of Contact Person
- Title
- Email Address
- Mailing Address
- Street Address (if different)
- Telephone and Fax numbers
- Website Address

B. Tell us about your program or project

1. Name of program
2. Description of program
3. Which United Way priority area does your program best fit within (see guidelines for description of each)
 - Education: Enabling kids to be all that they can be
 - Income: Moving people from poverty to possibility
 - Wellness: Healthy people, strong communities
4. How much funding are you requesting?
5. Why do you need the grant and how will you use the funds that you receive?
6. What are your goals for the project and how will you measure success?
7. Who are the key stakeholders that will be involved with this project?

C. Authorization for Application of Funds:

Please have the Executive Director for the organization sign the proposal to represent their consent of this project and the accuracy of the information contained in the proposal.

D. Required Documents

1. Your organization's most recent year-end financial report.
2. Your organization's most recent annual report.

Submission Guidelines

This grant opportunity opens immediately and submissions are due by **Monday, June 5th at 4:00 pm.** Please submit your application and required documents by email to Barry McDonald at barry@caunitedway.ca. All applications will be reviewed by the Local Impact Committee and notices will be sent to applicants in early July.

If you have any questions, don't hesitate to contact Barry at barry@caunitedway.ca.

The information collected in your proposal is protected under the Personal Information Protection and Electronic Documents Act. It will be used to determine your eligibility to receive funding from United Way of Central Alberta. Information specifically related to programs, including client stories, may be used in communications with the community to highlight how donated funds make a difference in the community.