



## United Way's Annual Meinema Cup Tournament a Success

**Red Deer, Alberta** – Tuesday, September 24, 2013 – In memory of Henry Meinema, United Way of Central Alberta held its second annual United Way Meinema Cup Street Hockey Tournament on September 20, 2013. The northeast corner of Parkland Mall's parking lot was transformed into a tournament play area, complete with hay bales and tents. With plenty of fun, laughter and friendly competition, Meinema friends, family and United Way supporters donned their best costumes and competed for a chance to win the Meinema Cup, along with other prizes for best dressed and most pledges raised.

"This is such a fun event. Everyone gathers to play the most popular Canadian sport while raising money for such a great cause. Last year, we only had a non-competitive league but this year we wanted to accommodate those players who were looking for some healthy competition. This is a great excuse for people to come down on a Friday, have some fun and support their community," said Buck Buchanan, 2013 Volunteer Campaign Co-Chair. Teams were asked to raise a minimum of \$400, which went towards the 2013 United Way Community Campaign.

"With the festivities beginning at 12 PM with opening ceremonies, the energy remained high all day. Thanks to participants and volunteers, we raised over \$7,300 for campaign," said Dustin Sundby, 2013 Volunteer Campaign Co-Chair.

Established in 1965, United Way of Central Alberta is a recognized leader in bringing people and resources together to improve lives and build stronger communities. United Way invests in building community capacity, and supporting vital programs and services that help people live vibrant and resilient lives. Since its inception, United Way has invested over \$26 million into human care services in Central Alberta.

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