



United Way of Central Alberta 2011 Kick Off Luncheon
September 2011 - Capri Hotel and Convention Centre
Sponsorship Opportunities

Official Sponsor Levels				
Platinum*	Gold	Silver	Bronze	Sponsor Entitlements
8	8	4	2	Tickets valued @ \$50/each to the United Way of Central Alberta Kick Off Luncheon
<input checked="" type="checkbox"/>				Exclusive opportunity to welcome the audience during the event
Prominent	Large			Acknowledgement in the ticket invitation (if sponsorship confirmed prior to invite distribution)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			Invitations to all United Way hosted events for 2010 (Leadership events, touchdown, etc)
Prominent	Large	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Corporate identification on event press releases distributed to all major outlets.
Prominent	Large	<input checked="" type="checkbox"/>		Placement of corporate signage in prominent location at the venue
Prominent	Large	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Logo appearing on event programs (300 - 600 printed)
Prominent	Large	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Acknowledgement in the PowerPoint Presentation displayed throughout the event
Prominent	Large	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Acknowledgement in post-event advertisement in The Red Deer Advocate
Prominent	Large	<input checked="" type="checkbox"/>		Acknowledgement on United Way of Central Alberta's website (min. 1 year)
Prominent	Large	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Acknowledgement in United Way of Central Alberta's post event e-newsletter
Prominent	Large	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Acknowledgement in 2010/2011 United Way Annual Report
Prominent	Large	<input checked="" type="checkbox"/>		Acknowledgement in the 2011 Honour Roll (or other appropriate printed marketing piece)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Opportunity to provide giveaways to be distributed at the event
Platinum	Gold	Silver	Bronze	Sponsors will provide
\$5,000	\$2,500	\$1,000	\$500	Minimum \$ (x) cash or gift-in-kind toward the purchase of a sponsorship
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Corporate logo for use in the product of print materials

*Exclusive opportunity for 2012 - only 1 sponsorship accepted at this level.