

Why United Way?

United Way supports a full range of programs that address our communities' most pressing needs. We do this through supporting programs and services provided by non-profit agencies in our region. In addition, we address the root issues facing Central Alberta by supporting both community wide initiatives and capacity building projects. The result increases the strength of the entire non-profit sector along with addressing unique community needs. We need to do both to protect those who need our help now, and ensure a stronger community for the future.

Your support of United Way ensured 92,000 people received assistance in 2010.

No other organization has the same ability to improve the whole health of the community. Together, we're supporting a network of services that have lasting impact in the lives of 1 in 3 people in our community.

Your Contribution Stays in Central Alberta

When you donate through United Way of Central Alberta, you can rest assured that your dollars are making an impact right in your community. We ensure that your gift has the greatest impact in the lives of your family members, neighbours, co-workers and friends. Donating through United Way also:

- Consolidates your charitable contributions
- Guarantees cost-efficiency
- Demonstrates strong social responsibility

Impact of Your Gift

\$2/pay = \$52/year

Helps eight men and women escape domestic violence

\$1/work day or \$10/pay = \$260/year

Provides support for 17 individuals who are making strides to a better life

\$1/day or \$14/pay = \$365/year

Addresses child hunger for 15 students throughout the school year

\$1,000/year or \$39/pay = \$1,000/year

Provides early detection and intervention for 62 children with developmental disabilities

*Calculations are based on 26 pay periods

Tax Benefits

The portion of donations to registered charities in excess of \$200 entitles you to a tax credit of 50%. (29% federal tax credit plus 21% Alberta provincial tax credit)

Your Donation	Tax Savings*	Actual Cost to You
\$200	\$50	\$150
\$250	\$75	\$175
\$500	\$200	\$300
\$1,000	\$450	\$550
\$5,000	\$2,450	\$2,550

*tax rates are subject to change and depend on your income and personal circumstances

For more tax information, visit www.cra-arc.gc.ca

How You Can Help

- Participate in your workplace campaign by making a personal donation
- Become a Leadership donor with a gift of \$1,000 or more
- Donate a gift of securities
- Volunteer your time with United Way
- Stay informed by signing up for our newsletter and "liking" us on Facebook



United Way
Central Alberta

Give. Volunteer. Act.

4811 – 48 Street, Red Deer AB T4N 1S6
Phone: 403.343.3900 Fax: 403.309.3820
Email: info@caunitedway.ca

www.caunitedway.ca

Charitable BN: 11927 8364 RR0001

United Way of Central Alberta keeps costs low through the support of more than 800 volunteers, and by obtaining gift-in-kind services and supplies.



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Central Alberta

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Together, we are helping the
1 in 3 people in our community
who rely on our support

Enabling Kids To Be All That They Can Be

- Improving access to early childhood learning and development programs
- Helping kids do well at school and complete high school
- Making the healthy transition into adulthood and post-secondary education

Last year your donations...

Provided **5,231** children and youth with mentorship opportunities, camp experiences, nutrition, and educational support, giving them the building blocks necessary to achieve future success.

Provided **788** meals to children who were attending school hungry.



“Without United Way, I would be lost.”

- Erin Usciski,
Sylvan Lake resident, mother of an autistic child

Moving People From Poverty To Possibility



- Moving people out of poverty
- Meeting basic human needs (e.g. food, shelter, employment)

Last year your donations...

Provided **13,534** articles of clothing to men, women and children who were struggling to support themselves.

Supplied food, clothing and shelter to meet the basic needs of **19,441** low income individuals and families.

“When drowning in problems, United Way’s support is there to help you float again.”

- Carla Schneider,
Bentley resident, who survived a debilitating car accident

Promoting Healthy People, Strong Communities

- Improving access to social and health-related support services
- Helping seniors keep their independence and stay actively engaged in their community
- Helping prevent family violence
- Supporting community integration and settlement

Last year your donations...

Helped **12,648** women and children access shelter and assistive services related to domestic violence and sexual abuse.

Enabled **22,786** senior citizens and isolated individuals to maintain their independence, nurture healthy and active lifestyles, sustain their social networks, and remain in their own homes through supportive assistance.



“Once addicts have finally had enough, it is so important that United Way be there.”

- Brian Harder
Red Deer resident, recovering addict

Ongoing Funding

- Association of Communities Against Abuse
- Bashaw & District Support Services Association
- Big Brothers Big Sisters of Lacombe and District
- Big Brothers Big Sisters of Ponoka and District
- Big Brothers Big Sisters of Red Deer and District
- Boys and Girls Club of Red Deer and District
- Canadian Mental Health Association
- Canadian Paraplegic Association
- Catholic Social Services
- Central Alberta AIDS Network Society
- Central Alberta Brain Injury Society
- Central Alberta Refugee Effort Committee
- Central Alberta Women’s Outreach Society
- Clearwater Boys and Girls Club
- CNIB
- Crisis Centre
- Epilepsy Association
- Golden Circle Senior Resource Centre
- Heartland Youth Center Society
- John Howard Society of Red Deer
- K-C Community Services
- Meals on Wheels
- Ponoka Youth Centre Association
- Red Deer & District SPCA
- Red Deer Clothing Bank
- Safe Harbour Society
- Schizophrenia Society of Alberta
- Sundre and District Nutrition for Learning Society

Community Initiatives

- Bridge / transitional / emergency support to three agencies
- Increasing fiscal literacy – Community Capital

Building Capacity for Non-Profits

- Greenwood Neighbourhood Place Society
- Heartland Youth Center Society
- Ponoka Neighbourhood Place Association
- Rocky Youth Development Society
- Sylvan Lake Community Partners Association