

## United Way Awards Supporters for Campaign Leadership

**Red Deer, Alberta** – Thursday, January 26, 2012 – United Way of Central Alberta staff, volunteers and supporters gathered on Thursday to recognize companies and individuals who demonstrated exceptional dedication during the 2011 campaign.

The **2011 Community Builder Awards** is presented to supporters to recognize their dedication to Central Alberta. Eligible organizations must show significant or sustained growth in their campaign regarding participation and/or financial investment, and must demonstrate commitment to building community awareness. The 2011 Community Builder Awards were presented to:

**Sustained Growth:**

Evrax Inc.  
RDC

**Significant Increase:**

NOVA Chemicals  
Proform Concrete Services

The **Welcome Aboard Award** was presented to the **RCMP**. Employees exhibited their commitment to Central Alberta by choosing to organize a United Way campaign this year for the first time.

The **2011 Ray Morrison Award** was presented to **Karen Reay** for their outstanding commitment and volunteer work with United Way. The Ray Morrison Award was created to acknowledge Ray's exemplary level of commitment of +15 years of volunteer leadership.

The **2011 Loaned Representative Award** was presented to **Red Deer College** and **Central Alberta Women's Outreach Society** for supporting United Way's loaned representative program. Each year, United Way is fortunate to welcome one or more loaned representatives to the team from September to November to assist with campaign.

United Way also presented several Employee Participation Awards:

**Silver Award** - employees with 70% participation and \$25 or more per capita

Costco  
Kipp Scott

**Gold Award** – employees with 75% participation and \$25 or more per capita

Agrium Inc.	Canadian Mental Health Association
Canadian Western Bank	Evrax Inc.
Gord Scott Nissan	Group2 Architecture Engineering Ltd.
Scott Builders Inc.	Scott Kia
Scott Subaru	

**Excellence Award** – employees with 100% participation and \$50 or more per capita

Scotiabank – Gaetz & 67<sup>th</sup>  
United Way of Central Alberta

**Mercury Award** - employees who have shown outstanding improvement from previous years

Names



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