



United Way Announces Buck Buchanan and Dustin Sundby as 2013 Campaign Chairs

Red Deer, Alberta – Tuesday, March 12, 2013 – United Way is delighted to announce that Councilor Buck Buchanan, owner of X-Cops Inc. and Dustin Sundby, Regional Managing Partner at MNP will be leading United Way of Central Alberta’s 2013 community fundraising campaign.

“We are excited to have representatives from two of our strongest workplace campaigns. The City of Red Deer and MNP have both been involved with United Way for over forty years combined, so we are very fortunate to have two dynamic people volunteer to lead this Campaign,” said Robert Mitchell, CEO of United Way of Central Alberta.

Buck Buchanan returns for a second year in the co-chair role. “Last year was a learning experience and I thoroughly enjoyed it. I am eager to step forward again with Dustin because I want to continue to spread the word that as a community we need you, not just those people who helped out in the past. We need to grow the support and we need to do it with more people pitching in,” said Buck.

Dustin moves up from his role as Natural Resource chair, where he also demonstrated extraordinary commitment when he and other partners of MNP sponsored the Leadership Matching Challenge, along with Canadian Tire North and Warren Sinclair LLP. “United Way plays an integral part in our community’s health and has a strong reputation for being a cost effective way to invest in the community. The Campaign is critical in ensuring that their work continues and I look forward to working with Buck, and the rest of the Campaign volunteers to ensure that we can help those in need,” said Dustin.

Last year the community raised \$2,115,067 for the 2012 Campaign which was the highest achievement for the organization. Dustin and Buck will be spending the next few weeks recruiting volunteers for the Campaign Cabinet. “We want this Campaign to be just as successful and we need help to do that. We are asking people to do the same thing that we’ve committed to, which is engage our fellow community members and local businesses in supporting United Way and the programs and services that support those in need in Central Alberta,” commented Dustin. If you’re interested in volunteering, contact United Way at 403.343.3900, email info@caunitedway.ca or click “get involved” on our website www.caunitedway.ca.

Established in 1965, United Way of Central Alberta is a recognized leader in bringing people and resources together to improve lives and build stronger communities. United Way invests in building community capacity, and supporting vital programs and services that help people live vibrant and resilient lives. Since its inception, United Way has invested over \$26 million into human care services in Central Alberta.

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For more information, please contact:

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Dustin Sundby
Volunteer Campaign Co-Chair

Buck Buchanan
Volunteer Campaign Co-Chair