



2014 Fundraising Co-Chairs Announced at the Leadership Celebration

Red Deer, Alberta – Wednesday, April 23, 2014 – Co-Chairs for the 2014 Campaign were announced at the first United Way Leadership Celebration event last night. Red Deer City Councillor Lynne Mulder and Dustin Sundby, Regional Managing Partner at MNP will be leading United Way of Central Alberta's 2014 Campaign Cabinet.

Councillor Lynne Mulder states, "I am thrilled to be back on the campaign this year. A lot has changed since the first time I led the campaign in 1999. I'm looking forward to rallying more supporters so that we can work towards the new vision of collective impact and building more capacity in our community." Lynne has a long history with the organization, a six year Board of Director term, two of them as chair person. On a national level, Lynne served on the United Way of Canada Board of Directors for six years.

The United Way Campaign Cabinet is a group of senior volunteers recruited from every sector of our community to lead the annual fundraising campaign. Campaign Cabinet members donate their time and talents connecting with other business owners and employee groups to provide information and support on United Way fundraising activities.

"I look forward to a second year with the United Way and sharing the chair role with Lynne. I think we were very successful in our efforts last year, and I'm excited to continue to make more people aware of the critical impact this one organization can have in our community." said Dustin Sundby.

The announcement was well received at last night's event; this first Leadership Celebration was created to allow the organization to personally thank any individual or family who donated \$1,000 or more to the 2013 campaign. The event was fully sponsored by The Black Knight Inn and Mike and Nadine George.

Established in 1965, United Way of Central Alberta is a recognized leader in bringing people and resources together to improve lives and build stronger communities. United Way invests in building community capacity, and supporting vital programs and services that help people live vibrant and resilient lives.

For more information, please contact:

Jennifer Forrest
Resource Development Director
United Way of Central Alberta
403.343.3900

Dustin Sundby
Volunteer Campaign Co Chair

Lynne Mulder
Volunteer Campaign Co Chair