



United Way Campaign extends above goal

Red Deer, Alberta – Tuesday, February 25, 2014 – United Way continues to celebrate the success of the 2013 campaign, our total amount has now increased to \$2,255,360 since our Touchdown announcement. Over \$50,000 has arrived at United Way since our event in January and these last-minute donations took us over our goal! Thank you to Central Alberta residents for being superhero's for change!

"This is great news and once again demonstrates that we live in a very generous community who truly values the work that United Way does in the community said." Dustin Sundby, Regional Managing Partner at MNP.

"We are thrilled to be able to announce this achievement and we are already well underway in the process of investing the funds raised in our communities to achieve the community impact we all want to see" said Robert Mitchell, CEO of United Way Central Alberta.

For more information, please contact:

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