

Exposing the Myths Behind United Way Executive Compensation

For a number of years, information from an unknown source has been circulating around the internet making false allegations against different charitable organizations, and their CEOs. America Red Cross, UNICEF, and United Ways have been highlighted in this email with accusations regarding the salary and perks of their organizations' CEO.

Our Response

While we cannot speak on behalf of other charitable organizations, we can say that our CEO Robert Mitchell does not make \$675,000 per annum and that the claims made are highly inaccurate and misleading. The misinformation being spread is disappointing; however it does allow us the opportunity to demonstrate how transparent we are and the great value and importance of our community building efforts at United Way.

Our Policies

As our supporters will be reassured to hear, United Way demonstrates trust, integrity, inclusivity, and respect in all our actions, programs, and relationships by maintaining the highest ethical standards and acting in the best interests of our communities and their people.

United Way's across Canada work to raise resources and advocate for the needs of the communities in which they operate. When donors choose to give through a United Way, they can rest assured that the money is staying in their community.

United Way follows all charitable status requirements, according to the Canada Revenue Agency. Every nonprofit that has a registered charitable number must have an annual audit and report its finances (including the salary of its highest paid officers) which is published for the public on the CRA website.

Be Informed

For further information, our annual reports and financial statements are made available throughout the year at www.caunitedway.ca or from the Canada Revenue Agency, www.cra-arc.gc.ca. Also, feel free to contact United Way of Central Alberta's office at (403)343-3900. We will be happy to answer any questions and concerns that you may have.

We greatly encourage community members to do their research regarding United Way and other charitable organizations as they have made a great impact in their surrounding communities.

NB: It is also important to note that no funds raised in Central Alberta pay the salary of United Way Worldwide President Brian Gallagher.