

MEGlobal Sponsors Loaned Representative Program for Third Year

Red Deer, Alberta – July 29, 2014 – United Way Central Alberta is excited to announce that MEGlobal will be sponsoring our 2014 Loaned Representative for a third consecutive year. The sponsored Loaned Representative allows United Way Central Alberta to bring on an additional staff member during the busy campaign season, without using donor dollars. This additional sponsorship is crucial to the success of the campaign, allowing United Way to make a greater impact in the community.

“We have chosen to support United Way because we know that the money we invest stays in the community where our employees live. If our investment in the Loaned Representative program helps United Way gain more supporters, then we have invested our money wisely,” said Jim Lampe, Prentiss Site Leader for MEGlobal.

United Way has been using the Loaned Representative Program for over 10 years, and has had great results with the program. When a company chooses to sponsor a Loaned Representative they have the option to provide the funding for United Way to hire someone, or to lend an employee, who will gain invaluable skills in public speaking, team work, and time and project management. MEGlobal provides the funding for United Way to hire an additional staff member for the busy campaign season. Anyone interested in applying for the position can go online to www.caunitedway.ca.

The Loaned Representative Program continues to be a success thanks to the many sponsors that have supported the program over the years. There are still sponsorship opportunities available for many events, such as our annual Kick Off Luncheon, Sockey Night and the Leadership Matching Challenge. For more information on sponsorship opportunities and packages please contact the United Way Central Alberta office at 403.343.3900.

-30-

For more information, please contact:

Robert Mitchell, CEO
United Way of Central Alberta
(403) 343-3900