



United Way Enters Final Leg of the Campaign

Red Deer, Alberta – Thursday, December 18, 2014 – United Way has been busy over the past few months working to raise funds for programs and services that support the Central Alberta community. This is the final month of contacting local businesses and individuals for support.

Throughout the holiday season, United Way staff and volunteers are asking everyone to think of those who are less fortunate, and to give generously. "So far this year we've seen some really strong and successful employee campaigns. We are working with community partners and charity organizations to ensure what we are doing makes sense for the whole community. The success of our campaign is proof that we are on the right path to creating the change that we want as a community." says Dustin Sunby, 2014 Campaign Co-chair.

It is not too late to give to this year's United Way campaign. The 2014 tax deadline for any charitable giving is December 31, 2014.

Your Donation	Tax Savings*	Actual Cost to You
\$200	\$50	\$150
\$250	\$75	\$175
\$500	\$200	\$300
\$1,000	\$450	\$550

*tax rates are subject to change and depend on your income and personal circumstances. For more information, visit www.cra-arc.gc.ca. Federal tax credit is 15% on the first \$200 and 29% on the remaining donation. Provincial tax credit is 11% on the first \$200 and 15% on the remaining donation.

Although the United Way office is closed from December 24 until January 4, 2015, donations can still be made online at www.caunitedway.ca or by cheque or money order through the mail. If you would like a tax receipt for this year, please ensure that your donation cheque is dated on or before December 31, 2014. The money raised during this campaign will go directly back into the community and provides consistent funding to programs and services within United Way's three priority areas - Education, enabling kids to be all that they can be, Income, moving people from poverty to possibility, and Wellness, promoting healthy people and strong communities.

To make a donation visit www.caunitedway.ca or call 403.343.3900, or mail your donation to United Way Central Alberta 4811 48 Street, Red Deer, AB T4N 1S6.

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United Way of Central Alberta