

NOVA Chemicals – “Social Heart” Helps Bring the Change to Central Alberta

Red Deer, Alberta – Thursday, October 28, 2015 - United Way Central Alberta would like to extend a huge Thank You to NOVA Chemicals’ employees who raised an astounding \$709,863 for the 2015 United Way Central Alberta community campaign, which includes a dollar for dollar corporate match. The company runs a successful campaign by engaging a core committee of volunteers to plan and organize the event, and encourages their Leadership team to visibly support and encourage the campaign on-site.

Off-site they are strong supporters of United Way’s Days of Caring™ Program with 276 employees donating 2100 hours to support community agencies. Craig Curtis, United Way Campaign Co-Chair stated “NOVA Chemicals is a shining example of a corporation with a social heart”.

Highlights include:

- 144 Leadership donors (donations of \$1,200 or more)
- 276 employees donated their time to 40 agencies, through the United Way Day of Caring™ program
- Over \$180,000 was raised through parking-space auctions
- Another record number, 598 employees participated in the campaign

A cheque was presented this morning to Campaign Co-Chair Craig Curtis, and CEO Robert Mitchell at the Lacombe Memorial Centre.

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For more information, please contact:

Robert Mitchell
CEO

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Craig Curtis
Volunteer Campaign Co-Chair