



**United Way**  
Central Alberta

May 16, 2016

FOR IMMEDIATE RELEASE

## ENMAX and United Way Offer Box Suite for Final Game of Memorial Cup

Red Deer, Alberta – Monday, May 16, 2016 – BREAKING NEWS. You and 11 friends could be enjoying the ENMAX box suite -- main floor, centre ice, plus a \$500 food and beverage credit – for a mere \$99.

ENMAX has donated their Box Suite for the final Memorial Cup game (May 29) to United Way Central Alberta. United Way will raffle off this opportunity for \$99 to the first 100 people who call in or show up with payment.

United Way is appreciative of ENMAX's on-going support. Over the years, ENMAX has helped local non-profits raise thousands of dollars, host staff and volunteer appreciation events, and allow agency clients to see hockey games – sometimes for the first time – at no cost.

Anyone interested in purchasing a \$99 raffle ticket should call United Way at 403.343.3900 with credit card details, or stop by the office at 4811-48 Street, Red Deer between 8:30 and 4:30 pm with payment. Ticket sales close as soon as 100 tickets have been purchased, or on May 25<sup>th</sup> at noon – whichever comes first.

-30-

For more information, please contact:

Jennifer Forrest  
Resource Development Director,  
United Way Central Alberta  
403.343.3900

### About United Way Central Alberta

United Way's mission is to improve lives and build community through engagement and mobilized collective action. By investing in programs that get to the root causes of complex social issues, United Way is able to change people's lives and lift them to new levels of possibility. All donations are invested by active community volunteers and directed into Central Alberta communities to create community impact. Established in 1965, United Way Central Alberta celebrates its 50 anniversary this year.