



United Way
Central Alberta

EMPLOYEE CAMPAIGN COORDINATOR ORIENTATION 2016

Increase Your Chances of Running a Successful United Way Campaign

Thursday, August 25
Friday, September 23
Wednesday, September 28
Thursday, October 13

All dates run from 12:00 to 2:00. Lunch is provided.
The format for each session is identical.

WHO SHOULD ATTEND?

Past, present and future Employee Campaign Coordinators (ECC).

If you're a new ECC, come and learn about the basics of running a workplace campaign. We promise, you'll walk away feeling confident that your campaign will be a success.

If you're an experienced ECC, expand your knowledge, brainstorm new ideas with us, and offer your learning experiences for the benefit of your fellow Campaign Coordinators.

TOPICS COVERED

- United Way history
- ECC role and expectations
- How to run a campaign
- Campaign basics and best practices
- How dollars are invested
- Frequently asked questions
- Special event brainstorming
- Troubleshooting



CONTACT

Please RSVP to Allison
403.343.3900
allison@caunitedway.ca

LOCATION

United Way Central Alberta,
Boardroom
4811 48 Street
Red Deer, AB T4N 1S6