

# 2016 Leadership Giving



United Way  
Central Alberta

## Step 1: My Contact Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_  Personal  Business

Year of Birth: \_\_\_\_\_  Male  Female

- I am a first time donor  I am retiring in the next year
- I have made a gift to United Way Central Alberta in my will
- I would like to learn about becoming a Legacy Donor



Vivian & Keith Sterling  
Leaders since 2012

## Step 2: My Payment Method

### Credit Card Payment

My credit card gift will be paid as follows: \$ TOTAL

- One Time
- Equal Payments of: \$ \_\_\_\_\_ Paid:  monthly  quarterly  semi-annually
- Starting: MM / DD / YYYY Using:  Visa  MasterCard

Name on card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiry Date: MM / YYYY

Please send my tax receipt by:  Email  Mail

### Cash or Cheque

Find enclosed:  Cash  Cheque \$ TOTAL

(Please make cheque payable to **United Way Central Alberta.**)

Please send my tax receipt by:  Email  Mail

## Step 3: My Donation & Signature

### Leadership Recognition

I would be proud to be recognized as a Leadership donor. Print my/our name(s) as:

\_\_\_\_\_

I would like to remain **anonymous**.

NOTE: If the box is not checked, we will assume that you want your name published.

**Donor Signature:** Please authorize your donation by signing below for all options.

Signature: \_\_\_\_\_ Date: MM / DD / YYYY

My total donation this year is:

**THANK YOU!**

**\$ TOTAL**

### Leadership Levels

- CHAIRMAN'S CIRCLE** – \$10,000+
- GARDIAN'S CIRCLE** – \$7,500 to \$ 9,999
- BUILDER'S CIRCLE** – \$5,000 to \$ 7,499
- PARTNER'S CIRCLE** – \$2,500 to \$4,999
- LEADER'S CIRCLE** – \$1,200 to \$2,499

### Leaders Achieve Amazing Results

A gift of **\$5,000** or more helps 50 people overcome barriers to finding employment by providing clothing, transportation or childcare.

A gift of **\$2,500** sends 96 youth to a weekend leadership training program.

A gift of **\$1,200** provides one week of hot meals for 12 families of 5 who are coping with cancer treatments or a chronic illness.

### COMPLETE ONLY IF YOU HAVE SPECIAL INSTRUCTIONS

Your gift generates the greatest returns when you direct it to the **Community Impact Fund**.

**Yes, I want to direct my entire gift to the Community Impact Fund**

OR

#### Targeted Areas of Support

If your passion lies in certain areas, you can direct a portion or all of your gift to the following priority areas:

- Education** - Enabling Kids to Be All That They Can Be \$
- Income** - Moving People From Poverty to Possibility \$
- Wellness** - Promoting Healthy People, Strong Communities \$

**Optional Designations:** You may also direct a portion of your gift to a specific United Way partner agency or to any registered Canadian charity. The minimum designation is \$25. A \$15 flat fee will be applied for each designated organization to cover admin costs.

Agency(ies): \_\_\_\_\_

Charitable#: \_\_\_\_\_ \$

I would like the designated agency(ies) to be notified of my gift.