



United Way
Central Alberta

Leadership Honour Roll 2015

**Thank You for
Being a Leader in
Your Community**



LEADERS CREATE POSSIBILITY

At United Way, Leaders know that together we are possibility. They are inspired to improve lives locally and build strong communities in Central Alberta, and their example inspires others to do the same.

We invite you to become part of the possibility. Help us create long-term, sustainable solutions in Central Alberta so that kids can realize their potential, no one is hindered by poverty, and our friends, neighbours and colleagues feel a personal sense of wellbeing and connection to their community.

"When we donate through the United Way, we feel that our dollars will have the greatest impact. By giving one donation we can help a number of agencies that touch a lot of lives in Central Alberta."

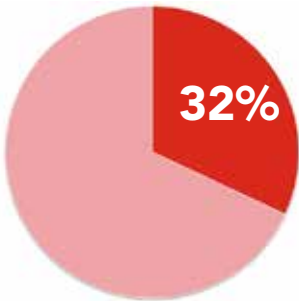
Keith and Vivian Sterling



BENEFITS OF LEADERSHIP GIVING

Leaders – individually or as a family – contribute \$1,200 or more per year to the United Way community fundraising campaign.

This elite group of donors is extremely important for the creation of healthy communities in Central Alberta.



Collectively, leaders contributed over 32% of total funds raised in 2015!

Leadership donors enjoy increased visibility and recognition among United Way supporters.

When you become a Leader, United Way will:



Recognize you in the Leadership Honour Roll and on our website.



Honour your workplace if there are 3 or more Leaders.



Send you personal invitations to special community or Leadership events.



Thank you personally for your gift.

In 2015 the Leadership level increased from \$1,000 to \$1,200 to match the national standard. Thank you to all those who increased their donation to meet the need.

LEADERS CREATE MORE IMPACT

Leadership giving represents **59%** of donations by **individuals**.

Leaders represented **10%** of all individual donors in 2015.

332 Leaders contributed **\$726,606** to last year's campaign.

This clearly shows the powerful influence Leadership donors can have.

Leadership Matching Challenge

For a fourth year United Way offered the Leadership Matching Challenge initiative in order to multiply the impact of Leadership donations. All new or increased Leadership gifts are eligible to be matched through the Challenge.



\$54,500

Leadership gifts (new or increased) were matched in 2015.

2015 Leadership Matching Challenge Sponsors



North

MNP LTD

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LAWYERS
www.warrensincclair.com

Drs. Alayne & Lawrence Farries
Jack & Joan Donald

LEADING CHANGE IN THE WORKPLACE

It takes everyone working together to build a strong community. Companies and their employees are leading change in communities across Central Alberta through their commitment to giving, advocating, and volunteering.

We would like to thank all those organizations that encourage workplace giving for United Way, through both financial contributions and volunteer time.

We are proud to recognize the following organizations and professional groups who have had 3 or more Leadership donors for 2015:

NOVA Chemicals	145
DOW/MEGlobal Canada	11
RBC Financial Group	9
Agrium Inc.	8
INEOS Canada Partnership	8
Scott Builders Ltd.	8
MNP	7
Shell Canada	7
The City of Red Deer	7
Lawyers	6
TD Bank Group	6
United Way Central Alberta	6
Alberta Health Services	5
Doctors	5
Wel-Can Welding & Fabrication Ltd.	5
BMO Financial Group	4
CIBC	4
Studon Electric & Controls Inc.	4
Parkland Fuel Corporation	3

OTHER WAYS TO LEAD



Memorial Gifts

The following individuals have been remembered by friends and loved ones through memorial gifts to United Way Central Alberta in 2015.

Carl Bettenson

Scott Doan

Marlene Edel

Dianne Heft-Biberdorf

Jean Hills

Jason Leer

Cheryl Murphy

Albert Odenbach

Clare Redel

Jack Unsworth

John Lewis Williams



Gift of Securities

The benefit of donating a gift of securities to United Way is twofold. First, you will receive a tax receipt for the value of the donation. Second, your donation is exempt from the capital gains tax that typically applies to the sale of a security.

Donating securities to United Way is fast and easy, and both you and your community benefit!



The Loaned Representative Program

Organizations can “lend” United Way a staff member, or sponsor the hiring of a seasonal staff person to help during our busy campaign season (September to January).

**Thank you to MEGlobal for leading the
2015 Loaned Representative Program.**

As a result of their commitment, we had the extra resources we needed during campaign with no additional cost to donors.

MEGlobal

CREATING A LEGACY OF POSSIBILITIES

The money raised for these funds is outside of reported annual campaign donations. They are special funds to be invested towards a specific goal or to create a lasting legacy in the community.

Donor Directed Funds: Delta Rempel Capital Fund

The Delta Rempel Capital Fund will be directed to support the development of a United Way Central Alberta owned building, including a community hub resource facility.

Community Impact Legacy Fund

Planning a Legacy Gift is another way that you and your family can help support the future of your community through United Way.

These funds are invested to generate income, a portion of which is used each year to support collective impact projects that are innovative, unique and address the root causes of social conditions in one of United Way's three priority areas – Education, Income and Wellness.

By contributing to the Community Impact Legacy Fund, you will be able to support positive change in Central Alberta for many years to come. As the fund grows, so will the impact of your legacy gift.



**To learn more,
call us at 403.343.3900.**

2015 LEADERSHIP HONOUR ROLL

CHAIRMAN'S CIRCLE \$10,000+

Regina Donnelly
Peter & Dorothy
Hansum

Gwen Hewlett
Al Pruss
2 *Anonymous Donors*

GUARDIAN'S CIRCLE \$7,500 - \$9,999

Drs. Donna Smith &
Peter Mah & Family
Dom Mancuso

David & Maureen Miller
2 *Anonymous Donors*

BUILDER'S CIRCLE \$5,000 - \$7,499

Vince & Brenda Boyce
Barry & Carol Brouwer
Patty & Mike Carley
Murray & Nadine
Cunningham
John & Charlotte
Dennehy
Jack & Joan Donald
Carolyn Goddard &
Jamie Errington
Drs. Alayne &
Lawrence Farries

Barrie & Kathryn Hagen
Bobbi & Curtis Liebrecht
Joshua Pawlak
Beth & Curtis Richardson
Kim & Simone Schumacher
The Tokarchik Family
Eric & Melinda Wade
John & Elizabeth Wilson
Bill & Sharon Woods
7 *Anonymous Donors*



74,000

Albertans have reported physical or sexual abuse in the last 5 years.*

“Thanks to United Way, I was finally able to get the help I needed to deal with the trauma of abuse, and was never made to feel judged or unworthy during counselling.”

Wanda Lawrence



* Gov't of Alberta, 2013



1 in 5 youth aged 12-19 in Alberta suffer from mental health challenges. Only one in four received treatment.*

“Thanks to my Big Sister I have been able to work through big life events and normal everyday problems. I also came out of my shell because of the support I received.”

Tia Fitzpatrick



* The Alberta Centre for Child Family and Community Research, 2011

PARTNER'S CIRCLE \$2,500 - \$4,999

Douglas Allan
Daryld Bachelder
Todd Bielefeld & Kerry Tronnes
Alastair & Cindy Brooks
Ed & Cyndi Bryant
Burnco Family Foundation
Albert Christ
Greg Dellezay
Gary Donovan
Ron & Ursula Embury
Kevin & Debbie Evans
Brenda Frank
Pedro Gonzalez
Jill Gowin
Brian & Irene Green
Rich Guido
Sharon Hanson
Ian Hills
Dr. Ted Isenor & Mrs. Dorothy Isenor
Scott & Charlotte Kay
C Peter & Kate Kilty
Oswaldo Asprino & Janeth Liendo

Barry & Leslee MacKenzie
Chester Mah & Ragen Dvernichuk
Lynne Mulder
Dayle & Alice Murray
Lars & Darlene Rogers
Jerome & Michelle Roth
Cheryl & Barry Simpson
Tom & Pat Skinner
Sheryl Dueck
Rich & Angela Stonehouse
Ian & Ingrid Sudlow
Dustin & Francine Sundby
Morris & Theresa Sych
Brenda & Andrew Tainsh
H Grant Thompson
Glenn & Joyce Turple
Paul Van der Voort
Rick Van Hemmen
Garnet & Sharon Ward
Rob & Carol Warrender
Alison Weir
Kevin Wilke
11 Anonymous Donors

LEADER'S CIRCLE \$1,200 - \$2,499

Dave Allison
Samuel Ares
Doug & Linda Batke
Cheryle Battrum
Les Benum
Robert G. Berkeley
Ron Besuijen
Denise Bos
Peter & Arista Bouch
Peter Bouteiller
Murray Boyce
Peter D. Boys
Mark Brabbins & Family
Andrea Brack
Gordon Bridgeman
James & Corinne Brown
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Bill Callaghan
Cathy & Scott Cameron
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Darcy & Corinne Cavanaugh
Brian & Christine Clampitt
Gwen & Wayne Clarke
Leanne Colby
Mike & Cindy Cook
Chris Cooke
Paula Cooper
Ben & Sue Couturier
Jeffrey Craddock
Bert & Darlene Craig
Rodney Creighton
Christine & Craig Curtis
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Robert Errity
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Shane Gasser
Nyle & Shelley Gelowitz
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Gray & Jocelyn Gibson
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Paul & Monique Goranson
Colleen Graham
Terry & Bev Greter
Charlene L Habkirk
Kathy Hall
Brent & Jennifer Handel
David & Colleen Hardy
Nick Hawkins
Gary Dale Helmer
Graham & Carrie Heron
Charles Holt
Larry & Jackie Ironside
Jennifer & Dave Jackson
Ryan Judson
Chris Kadler



"I am very impressed with how many different organizations the United Way helps. Having personally met some individuals who have had their lives positively impacted by those organizations, makes me personally feel good when donating to the United Way."

Chris Cooke

LEADER'S CIRCLE \$1,200 - \$2,499

Angie Keibel
Roderick Kennedy
Robert D Klatt
Patrice & Dave Klooster
Corleen Knuttila
Mark & Peggy Kryczka
Shane & Anne Lamden
Mark & Wanda Lawrence
Rick & Nancy Lawrence
Lawrence Lee & Family
Marcia Lee
Doug Liddell
Kellie Lines
Murray & Cathy MacKenzie
Ronnie & Bobbi-Jo MacKnight
Lorraine & Ken MacLean
Bill MacSephney
Bob MacTaggart
Darcy Magas
William Matheson
Laura Maurer
Trish McAllister
Ryan McCabe
Maureen McCall & Pliny Hayes
Tim McLenahan
Andrew Metzger
Barry & Richelle Miller
Derek Mitchell
Robert & Jill Mitchell
Linda Moore Martin
Wayne Morgan
The Mulgrews
Quinn Murphy
Rod & Carol Murray
Sandeep "Sonny" Nagra
Brenda & Darrell Neufeld
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Paul Hoskins
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Trevor Rudge
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Patrick & Tanja Wigmore
Dallas & Treena Williams
Joan Williams
Russ Wlad
David Woods
Ron & Donna Woodward
Bill Yahn
Yates Family
Damian & Christie Zapisocky
56 Anonymous Donors

"I work for Servus Credit Union and we have always been a great supporter of United Way. I find it easy and convenient to donate through payroll deductions, and I know that the United Way is a good steward when it comes to managing the investment of campaign funds."

Irene Green



United Way
Central Alberta

4811 48th Street
Red Deer, AB T4N 1S6

P: 403.343.3900

F: 403.309.3820

E: info@caunitedway.ca

 [@UnitedWay_CA](https://twitter.com/UnitedWay_CA)

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