

# Invest in Possibility

How can we make sure everyone is OK in Central Alberta?  
By investing in a network of programs that can help your neighbour, family member or friend get through the challenges. Together, we can meet the increased need we see this year.

**\$2/PAY\* or \$50**

Helps a child learn to cope and heal after experiencing domestic violence  
or  
Provides a week of in-home support for someone recovering from hospitalization



**\$19/PAY\* or \$500**

Sends 20 youth to weekend leadership training  
or  
Provides 17 people unable to cook with nutritionally balanced dinners

**\$4/PAY\* or \$100**

Helps someone overcome barriers to finding employment  
or  
Provides a week of hot meals for a family of 5 who is coping with cancer treatment.

**LEAD THE WAY**



**\$46/PAY\* or \$1200**

Helps 2 families with a history of homelessness find or maintain housing  
or  
Helps 50 seniors stay independent at home  
or  
Provides programming to prevent bullying to over 100 kids

**\$10/PAY\* or \$250**

Sends 3 kids to an individualized summer reading program  
or  
Buys a bed and provides shelter for someone who is homeless

\* Based on 26 pay periods

## TAX SAVINGS

At the time of printing, gifts over \$200 entitle you to a tax credit of 50% (29% federal and 21% Alberta tax credit). If this is your first time donating, or you haven't contributed to a charity since 2007, you are eligible for a one-time super tax credit.

Taxes are subject to change and depend on your income and personal circumstances. For more information, visit [www.cra-arc.gc.ca](http://www.cra-arc.gc.ca)

Donation	Repeat Donors 2016		First Time Donors 2016	
	Tax Savings	Actual Cost	Tax Savings	Actual Cost
\$200	\$50	\$150	\$100	\$100
\$250	\$75	\$175	\$138	\$112
\$500	\$200	\$300	\$325	\$175
\$1,200	\$550	\$650	\$800	\$400
\$5,000	\$2,450	\$2,550	\$2,700	\$2,300

# Highlights of Community Impact



**17,650**  
lives improved

**45**  
programs funded

**34**  
agencies supported

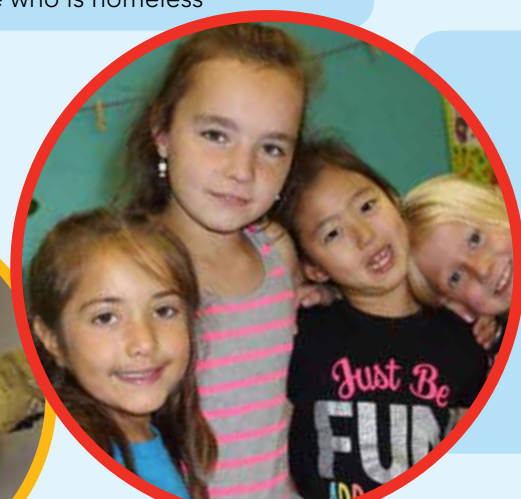
**211**  
phone service expanded

**100's**  
of volunteer hours

**9**  
projects funded

**2**  
collective impact initiatives funded

**2**  
poverty simulations hosted



# Create Possibility for Your Community

## Let's help kids be all that they can be

Together we support early learning initiatives that prepare young children for a successful start in school, and help our youth develop essential life skills.



### Results that Matter

- 682 kids received mentoring
- 1,985 kids accessed after school programs
- 2,698 kids learned healthy habits



### Christine's Story

As a result of being bullied, my daughter, Chloe, went from being out-going to a closed-off shell of what she used to be. With the help of her mentor from the Youth and Volunteer Centre, she has become herself again. She is now a Counsellor in Training at Camp Alexo, and has learned to stand up for herself and others.

## Let's move people from poverty to possibility

Together we can move people from poverty to possibility by providing housing, employment and financial management support.



### Results that Matter

- 97 people found a home
- 265 people got support to find employment
- 716 people transitioned back into their community



### Sabine's Story

I was feeling rather disheartened with my job search after being laid off after 13 years. Thankfully, I found Cosmos' "Career Pursuits" Facebook page, and signed up for their program. Their caring counsellors helped me develop the skills and confidence I needed to find new direction and transition into the workforce again.

## Let's promote healthy people and strong communities

Together we can ensure those living with a disability, mental or physical illness are able to get through their challenges.



### Results that Matter

- 641 families built healthier relationships
- 2,519 individuals learned to cope with a major disability or illness
- 5,192 individuals improved their life-skills



### Bryan's Story

Since I was 16 I struggled with alcohol and drug abuse. I moved around, isolated myself from family and friends, and started hanging around with the wrong crowd. Finally, I found Safe Harbour and things began to turn around. There, people actually care about you, and now I own my own home and have fulfilled my dream of owning a dog.



211 can help you with:

Basic Needs Support

Social Services

Employment Resources

Legal Aid

Community & Health Services

Government Services

Parenting Support

Go to [www.ab.211.ca](http://www.ab.211.ca) from anywhere to locate services.

If you live in The City of Red Deer, Red Deer County, Delburne, Elnora, Penhold, Bowden or Innisfail, you can also phone 2-1-1 to speak to a trained specialist. Phone service is free, available 24/7 in over 200 languages. Phone service provided in partnership with The City of Red Deer, FCSS Red Deer & District, and FCSS Innisfail.

Available 24/7.

## Give. Act. Volunteer.

Please help us create possibility in Central Alberta.



United Way  
Central Alberta

4811 48th Street  
Red Deer, AB T4N 1S6  
P: 403.343.3900  
E: [info@caunitedway.ca](mailto:info@caunitedway.ca)  
@UnitedWay\_CA  
fb.com/UnitedWayCA  
[caunitedway.ca](http://caunitedway.ca)  
Charitable BN 11927 8364 RR0001



United Way  
Central Alberta

# Together, we are possibility.

