

CAMPAIGN ENGAGEMENT MENU



United Way
Central Alberta

United Way of Central Alberta offers unique opportunities to engage your employees in building a great community for all.

Engagement opportunities will:

Increase understanding of the needs in your community



Provide a team-building opportunity and increase employee morale



Help others in our community through hands-on activities



Enhance your workplace campaign

DAY OF CARING®

Find a volunteer opportunity that connects your company's interests with the needs of our partner agencies. A Day of Caring® makes an invaluable difference in our community and provides an unforgettable experience for your team. Projects range from a few hours to a few days, and may have associated costs depending on the activity.

 typically 2 - 4 hours

 typically 5 - 30 participants

 book 3 - 4 weeks ahead

IMPACT SPEAKER

Invite a United Way Impact Speaker to help educate your team about issues in the community and inspire people to get involved. These speakers are the United Way client ambassadors who have a personal a moving story. If you have fewer than 10 minutes or 10 participants, we can provide an Impact Speaker video.

 10 - 30 minutes

 minimum 10 participants

 book 2 - 3 weeks ahead



AGENCY TOUR

Take a tour of a United Way partner agency and get a first hand look at their programming, facilities and work in the community. United Way creates an expansive network of agency partners that ensures programs and initiatives have the greatest impact on your community.

 typically 1 - 2 hours

 typically 5 - 15 participants

 book 2 - 3 weeks ahead

POVERTY SIMULATION

Experience life in someone else's shoes and schedule a poverty simulation. Participants are faced with the day-to-day challenges experienced by low-income families or individuals, followed by a discussion of poverty in our communities. For a private simulation, you'll need a 2,000 - 3,000 square foot open-concept space, 15 tables, 90 chairs (floorplan provided), and 15 pre-assigned "service providers" for a 30 minute orientation. United Way can also provide registration details for the public simulation offered in October.

 3 hours (3.5 for service providers)

 45 - 80 participants

 book 4 - 6 weeks ahead

MAKE THE MONTH SIMULATION

Can you make the month? United Way's online poverty simulation, makethemonth.ca, features participants making difficult daily decisions with limited resources. A United Way facilitator guides users through the simulation, provides further context and encourages an in-depth discussion about poverty in Central Alberta. You'll need internet access and a projector screen.

 20 minutes - 1 hour

 minimum 15 participants

 book 2 - 3 weeks ahead

BRAIN ARCHITECTURE GAME

Learn about the powerful impact of early childhood experiences and stress on brain development. Participants will "build a brain" based on life experience cards. You'll need a projector or screen, speakers, as well as tables and chairs set for teams of 4-5 people.

 45 minutes - 1 hour

 minimum 15 participants

 book 2 - 3 weeks ahead

ART INSTALLATION

Choose from our 4 highlighted #UNIGNORABLE art pieces that offers participants the opportunity to explore social issues that Central Albertans are facing in our community. These can be rented for a week and participants are free to engage with it based on their own availability and interest. Subject to availability.

 10 minutes
(30 minutes for setup)

 3 - 5 people at a time

 book 2 - 3 weeks ahead

BOOK YOUR ENGAGEMENT OPPORTUNITY AND SHOW YOUR LOCAL LOVE TODAY!
For more information, or to schedule one of these opportunities please email wendy.madden@caunitedway.ca

