

#UNIGNORABLE

SOCIAL MEDIA CHEAT SHEET



United Way
Central Alberta

Join the 2019 #UNIGNORABLE conversation!

Share, inspire and motivate others by telling others what Local Love means to you on social media using: **#LocalLoveCA** & **#UNIGNORABLE** and our handles below.



@UnitedwayCA



@UnitedWay_CA



@UnitedWay_CA



/united-way-ab0945a2

Your Story

- Why did **your company choose to get involved**, support United Way and invest in Central Alberta?
- Share a selfie or snapshot of the team, and tell us how you will be showing local love in this years campaign.
- Share how **your investment has made a difference** in Central Alberta by reposting impact videos from United Way's social media profiles.
- Discuss with your table, and share what #LocalLoveCA and #UNIGNORABLE means to you in Central Alberta.

Sample Tweet

#LocalLoveCA is [insert act of local love ie. smiling at a stranger] #UNIGNORABLE @UnitedWay_CA

GenNext SOCIAL **GENNEXT**

- Use hashtag #GenNextCA, and find us on Facebook at @GenNextCA.

YOUR STORY DESERVES TO BE TOLD



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