



local love
IN A
GLOBAL CRISIS
♡



Dear friends and supporters,

\$867,357 Invested by United Way in Local Agencies to Help Vulnerable People Impacted by the Pandemic

United Way Central Alberta has granted \$867,357 through the Government of Canada and United Way Canada's Emergency Community Support Fund (ECSF) to help the most vulnerable people in our communities.

UWCA is pleased to announce 25 local organizations have been funded to support 32 programs to adapt their frontline services during the COVID-19 pandemic.

“COVID-19 has a disproportionate impact on vulnerable populations in our region and across Canada. We are grateful for the support from the federal government to help our local communities recover and persist through this pandemic,” said Brett Speight, Executive Director, UWCA.

The ECSF is funded by the Government of Canada and is being administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross to support those who need it most.

UWCA would like to thank its Community Impact Council and volunteers for their time and local expertise in making these decisions. Together we are able to make the biggest impact possible.

From funding for food security, homelessness initiatives, COVID-19 environmental adaptations to counselling and youth supports – the range of impact in our communities for vulnerable populations is vast. A complete list of agencies is attached.

This pandemic response funding is one aspect of helping vulnerable people across the region cope with the impacts of COVID-19. Everyday needs are becoming apparent throughout the region. Caring citizens and those with the ability to give are welcome to contribute to the Local Love in a Global Crisis campaign, which helps local people with basic needs.

[Visit our COVID-19 webpage](#)

Thank you for your generosity.

SAVE THE DATE TO OUR 2020 Kick-Off Event

2020 UNITED WAY CENTRAL ALBERTA

CAMPAIGN KICKOFF

DRIVE IN THEATRE

PRESENTED BY

JMM SINCE 1953 | **JOHNSTON MING MANNING LLP**

IN PARTNERSHIP WITH

PARKLAND AUDIO Pro Audio Sales and Installations | **FDDLC**

SEPTEMBER 10TH, 2020
3:00PM - 4:00PM
PARKLAND MALL PARKING LOT

[Get your ticket here](#)

**HELP MAKE
LOCAL ISSUES
#UNIGNORABLE**

Introducing E-Pledge

E-pledge allows our donors to have more flexibility and less work in running their workplace campaigns. Every workplace can customize messaging to their team about the importance of community investment to their workplace. Additionally e-pledge allows each individual to manage their own

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giving with multiple options to give, a transaction history and email confirmations. Workplace Campaign Coordinators are also able to log in and see results real time, pull reports and send reminder emails.

To talk to us about how your workplace can get on e-pledge call us at 403 343 3900 or email info@caunitedway.ca

**SHOW
YOUR
LOCAL
LOVE**

2020 Campaign Tool-Kit

Our online tools and resources are designed to get you started and provide everything you need to run a successful and fun workplace campaign.

[View ToolKit](#)



Community Talk Series

GenNext Communiy Talk Series

Join the GenNext Central Alberta team virtually connect with our community organizations and agencies to check in and see how they are navigating through these times and explore different ways and ideas to help.

[View Here](#)



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United Way
Central Alberta

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