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**United Way**  
Central Alberta

## How do we invest your donation?

Dear ,

Many donors contribute to United Way because they trust that their investment will have a lasting impact in the community.

*The strength of United Way is that the community raises the money and chooses where the funds are needed most.*



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### An #UNIGNORABLE Issue

The Promoting Relationships & Eliminating Violence Network, (PREVNet.ca) considers itself Canada's authority on research and resources for bullying prevention. Their up-to-date

content states that "Bullying is a major problem for Canadian children and one we cannot afford to ignore." It's packed with valuable information for kids, teens, parents, and teachers.

[Read Full Article](#)



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## Goodbyes and Hellos

The 2018 UWCA Campaign wrapped up last month with our annual celebration breakfast at the Radisson hotel. Highlights included the award presentations as well as saying goodbye to 2017/2018 Co-chair Linda Wilson. Linda has completed her two year term and we can't thank her enough for her dedication and support to UWCA.



[Read Full Article](#)

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## 12 Years of Pink

It's been 12 years since David Shepherd and Travis Price of Berwick, Nova Scotia, bought and distributed 50 pink shirts after a male ninth grade student was bullied for wearing a pink shirt during the first day of school. (Wikipedia)

Since then, the idea of wearing a pink shirt to mark an anti-bullying day has spread across Canada and to other countries. Pink Shirt Day this year in Alberta was held on Wednesday, February 27<sup>th</sup>, with the theme "Choose Kindness".

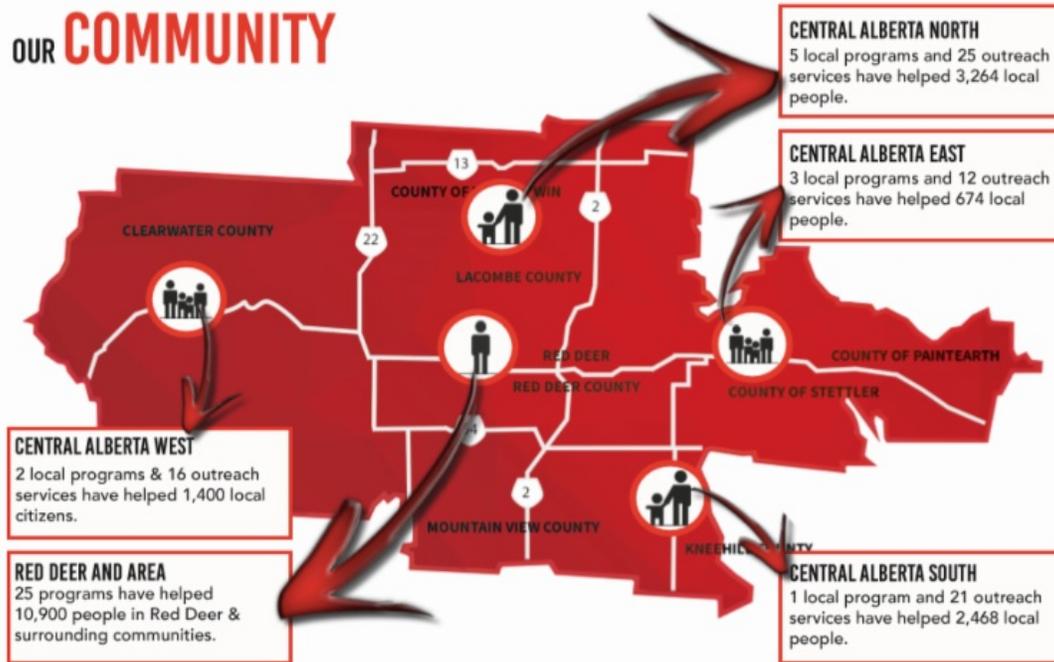
WHAT DOES LOCAL LOVE LOOK LIKE?

# KINDNESS

PUT A STOP TO BULLYING  
#PINKSHIRTDAY

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