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United Way
Central Alberta

Multiply Your Impact

Dear ,

Leaders are committed to improving lives locally in Central Alberta and their example inspires others to do the same. Take the challenge and be a Leader in your community .

Will you accept the challenge?



[LEARN MORE](#)

The Next Generation of Community Leaders

This Spring we will be launching Central

Alberta's first GenNext initiative; a group of passionate millennials taking action to educate and inspire the next generation of community leaders and philanthropic activities. Keep an eye out over the next month as we introduce our new cabinet members.



[Email farren@caunitedway.ca for more details](mailto:farren@caunitedway.ca)

Social Work Month

This year's theme for Social Work Month is *Elevate*. To me, as a second year social work student the word 'elevate' makes me think of *empowerment*. An article written by the National Association of Social Workers on the theme of Social Work Month discusses the elevation of the profession itself.

As social workers, the job is not to lead our clients, but instead walk beside them as an ally throughout their journey.



[Read About Alex's Experience](#)

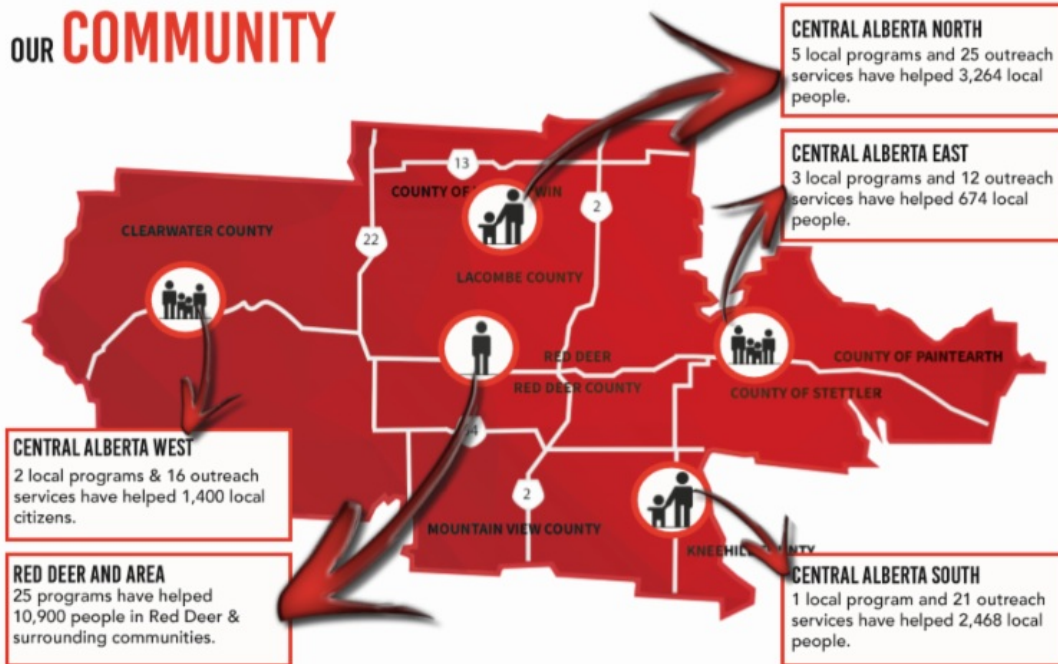
Supporting Potential

The ever-changing dynamic of households adds complexity to family stability and the well-being of youth. Helping youth build resiliency regardless of the challenges they face is essential to their future success. Boys and Girls Clubs and Big Brother Big Sisters programs throughout Central Alberta are on the front lines supporting the potential of youth.



[Read Lynnette's Story Here](#)

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