

# CAMPAIGN ENGAGEMENT MENU




**United Way**  
Central Alberta


United Way of Central Alberta offers unique opportunities to engage your employees in building a great community for all. Engagement opportunities will:


- Increase understanding of the needs in your community
- Provide a team-building opportunity and increase employee morale
- Help others in our community through hands-on activities
- Enhance your workplace campaign

## DAY OF CARING®

Find a volunteer opportunity that connects your company's interests with the needs of our partner agencies. A Day of Caring® makes an invaluable difference in our community and provides an unforgettable experience for your team. Projects range from a few hours to a few days, and may have associated costs depending on the activity.

 typically 1 - 4 hours


 typically 5 - 30 participants


 book 3 - 4 weeks ahead


## IMPACT SPEAKER

Invite a United Way Impact Speaker to inspire people to get involved. These speakers are United Way staff who can help educate your team about issues in the community, as well as volunteer client ambassadors who have a personal moving story to share. We can also provide Impact Speaker videos.

Virtual & In-Person

 10 - 30 minutes

 minimum 5 participants

 book 2 - 3 weeks ahead

## POVERTY SIMULATION

Experience life in someone else's shoes and schedule a poverty simulation. Participants are faced with the day-to-day challenges experienced by low-income families or individuals, followed by a discussion of poverty in our communities. For a private simulation, you'll need a 2,000 - 3,000 square foot open-concept space, 15 tables, 90 chairs (floorplan provided), and 15 pre-assigned "service providers" for a 30 minute orientation. United Way can also provide registration details for the public simulation offered in October.

 3 hours (3.5 for service providers)

 45 - 80 participants

 book 4 - 6 weeks ahead

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## VIRTUAL AGENCY TOUR

Take a virtual tour of a United Way partner agency and get a first hand look at their programming, facilities and work in the community. United Way creates an expansive network of agency partners that ensures programs and initiatives have the greatest impact on your community.

typically 15-30 min

typically 5 - 15 participants

book 2 - 3 weeks ahead

## OUTBACK TEAMBUILDERS



Are you looking to add an exciting Virtual or In-Person teambuilding activity to your United Way campaign? Outback Teambuilding activities will have your team working collaboratively, communicating effectively, and thinking creatively as they race against the clock to complete challenges and earn points. Options include: Trivia Championship, The Do-Good Games, Office Olympics, Social Shuffle, Clue Murder Mystery, Game Show Extravaganza, Code Break, and Team Pursuit. Custom quotes from \$375.00.

typically 30 min - 1.5 hrs

10-50 participants

book 4 - 6 weeks ahead

## MAKE THE MONTH SIMULATION



Can you make the month? United Way's online poverty simulation, makethemonth.ca, features participants making difficult daily decisions with limited resources. A United Way facilitator guides users through the simulation, provides further context and encourages an in-depth discussion about poverty in Central Alberta. You'll need internet access and a projector screen.

20 minutes - 1 hour

minimum 15 participants

book 2 - 3 weeks ahead

## VIRTUAL RAFFLES & 50/50 DRAWS



United Way Central Alberta has partnered with Rafflebox.ca to bring secure and AGLC compliant virtual raffles and 50/50s to any workplace. We can easily set up and administer your custom raffle, or enable access for workplaces to admin their own dashboards.

10-15 minutes

n/a

book 2 - 3 weeks ahead

## COMMUNITY IMPACT STRATEGY WORKPLACE CONVERSATIONS



As we plan for how best we can support our communities in the future we are looking to engage with a diversity of people about their experiences, challenges and ideas. This will guide where we invest, how we can help build capacity and where to focus our advocacy efforts for the biggest impact. We are looking to partner with workplaces in our region to hold a series of community conversations to help us identify the challenges, needs and ideas to build thriving communities for all.

1 hour workshop

based on space

book 2 - 3 weeks ahead

BOOK YOUR ENGAGEMENT OPPORTUNITY AND SHOW YOUR LOCAL LOVE TODAY!  
For more information, or to schedule one these opportunities please email [Chelsea.ODonoghue@caunitedway.ca](mailto:Chelsea.ODonoghue@caunitedway.ca)

