



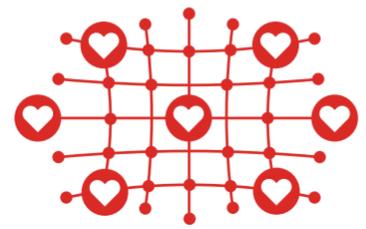
United Way
Central Alberta

YOUR DOLLARS AT WORK

Here's how your donation to United Way is making a difference.

WHAT

Your donation helps United Way Central Alberta sustain a vital social safety net that provides thousands of people with much-needed support. Thanks to people like you, our network of agencies is there 365 days a year—during times of crisis, and in the months and years that follow.



WHERE

You support agencies across Central Alberta Region, providing people with services close to home. This network addresses the #UNIGNORABLE issues affecting each neighbourhood, meeting local needs and ensuring no one is left behind.



WHY

You love where you live, but too many people in our community are struggling. Many of our friends and neighbours were pushed further into Crisis by COVID-19.

EDUCATION

15% of people over 25 don't have a high school diploma, affecting their access to better paying jobs.



INCOME

15.4% of local children live in poverty. Their families' face impossible decisions - do you buy food or pay rent?



WELLNESS

1 in 5 Canadians experience a mental health challenge or addiction each year; impacting more than 10,000 people in Central Alberta.



HOW

Your support means we can meet immediate needs and tackle systemic issues. Thanks to you, we can



Ensure basic needs are accessible



Help residents improve the well-being of their neighbourhoods



Get people working again



Provide vital mental health resources



Help people find shelter

WHO

You're helping hundreds of thousands of people and families access the support they need at United Way agencies across Central Alberta. People like Will and his family.



“ Since Deacon started out on our waitlist, he has said that someday he will mentor a boy because he knows how important it is. Now, he has begun the process of becoming a teen mentor at his high school through the Big Brothers program! ”

— Deacon, program participant

YOUR LOCAL LOVE IN ACTION

You are ensuring our network of 35 programs, 26 agencies and 1 coalition is there day in and day out keeping our community strong, connected and supported.

\$ 1.5 million

in rapid response emergency funding has been invested in projects across Central Alberta since March 2020, helping 100 agencies.

\$ 90 thousand

in flexible funding is invested each month in our network of agencies so they can continue to provide critical supports.

39,129

people were helped last year. Our network of services address the 8 #UNIGNORABLE issues of: Unemployment, Mental Health, Domestic Violence, Hunger, Education, Social Isolation, Homelessness, and Poverty.

OUR PROMISE TO YOU

We will continue to put your dollars to work in the community where, and when they are needed most. We are committed to:

- Partnering with local government and agencies to meet local needs
- Providing ongoing flexible funding to agencies
- Strengthening our social safety net so our community is supported during, and after, recovery
- Working on the frontlines of a community response to poverty
- Leveraging research and policy insights to ensure strategic action
- Scaling our efforts at a local, regional and provincial level

