Independent Auditor's Report and Financial Statements

March 31, 2019





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INDEPENDENT AUDITOR'S REPORT

To the Members of United Way of Central Alberta Society

Qualified Opinion

We have audited the financial statements of United Way of Central Alberta Society (the Society), which comprise the statement of financial position as at March 31, 2019, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Society as at March 31, 2019 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many charitable organizations, the Society derives revenue from donations and fundraising activities the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Society. Therefore, we were not able to determine whether any adjustments might be necessary to donation and fundraising revenue, excess of revenues over expenses, and cash flows from operations for the year ended March 31, 2019, current assets as at March 31, 2019, and net assets as at April 1, 2018 and March 31, 2019. The predecessor auditor's opinion on the financial statements for the year ended March 31, 2018 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Society in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Other Matter

The financial statements of the Society for the year ended March 31, 2018, were audited by another public accounting firm who expressed a qualified opinion on those statements on May 31, 2018 for reasons described in the *Basis for Qualified Opinion* section.

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INDEPENDENT AUDITOR'S REPORT

Responsibilities of Management and Those Charged with Governance for the Financial Statements Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Society's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Society or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Society's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of the Society's internal control.



INDEPENDENT AUDITOR'S REPORT

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Society to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Red Deer County, Alberta

June 13, 2019

RSM Alberta LLP

Chartered Professional Accountants



Contents March 31, 2019

| Financial Statements | Page |
|---------------------------------------|---------|
| Statement of Financial Position | 1 |
| Statement of Changes in Net Assets | 2 |
| Statement of Operations | 3 |
| Statement of Cash Flows | 4 |
| Notes to the Financial Statements | 5 - 17 |
| Schedules to the Financial Statements | 18 - 20 |



Statement of Financial Position As at March 31, 2019

| | 2019 | 2018 |
|---|--|---|
| ASSETS | | |
| Current assets Cash (note 3) Short-term investments (note 4) Accounts receivable Pledges receivable (note 5) Prepaid expenses | \$ 685,689 65,478 28,264 500,843 71,787 | \$ 122,764 728,040 26,403 467,021 90,339 1,434,567 |
| Investments (note 4) | 1,044,830 | 1,125,175 |
| Capital assets (note 6) | 6,195 | 7,181 |
| H | \$ 2,403,086 | \$ 2,566,923 |
| LIABILITIES | | |
| Current liabilities Accounts payable and accruals Deferred designation revenue Deferred contributions (note 7) Allocations payable (note 8) | \$ 70,120 146,073 35,868 1,100,000 1,352,061 | \$ 45,671 162,789 13,079 1,213,028 1,434,567 |
| FUND BALANCES | | |
| Restricted for endowment purposes (note 9) | 14,980 | 14,357 |
| Invested in capital assets | 6,195 | 7,181 |
| Internally restricted (note 10) | 1,029,850 | 1,110,818 |
| Unrestricted | - | |
| | <u>1,051,025</u> | 1,132,356 |
| | \$ 2,403,086 | \$ 2,566,923 |

Commitments (note 16)

Approved by the board:

President

Treasurer



Statement of Changes in Net Assets Year ended March 31, 2019

| | Re End P | Restricted for Endowment Purposes | Inve | Invested in Capital Assets | Internally Restricted Unrestricted | Unrestricte | Total d 2019 | <u>_</u> 0 | Total 2018 |
|--|----------------|--|------|----------------------------------|---------------------------------------|-------------|----------------------------------|------------------|---------------|
| Balance, beginning of year | ↔ | \$ 14,357 \$ | € | 7,181 | 7,181 \$ 1,110,818 | € | \$ 1,132,356 \$ 1,303,768 | 6 \$ 1,30 | 3,768 |
| Deficiency of revenues over program expenses | | ï | | 3 | 3 | (81,331) | 1) (81,331) | | (171,412) |
| Capital additions | | ì | | 1,339 | E | (1,339) | - (6 | | 1 |
| Amortization expense | | i | | (2,325) | ī | 2,325 | - 2 | | ı |
| Board approved transfers | | 623 | | | (80,968) | 80,345 | | | 1 |
| Balance, end of year | € | 14,980 | 6 | 6,195 | \$ 1,029,850 | ر ج | \$ 1,051,025 | \$ 1,132,356 | 2,356 |



Statement of Operations Year ended March 31, 2019

| | 2019 | 2018 |
|--|--|--|
| Revenues Campaign revenue (note 11) Funds transferred from other United Ways Other income (note 12) Less uncollectible pledges | \$ 1,737,337 260,337 163,230 (9,476) 2,151,428 | \$ 1,709,916 335,073 178,891 (9,365) 2,214,515 |
| Direct expenses Fundraising (page 19) Net revenue available for programs | <u>383,151</u> 1,768,277 | <u>385,591</u> 1,828,924 |
| Program expenses Allocations and grants (note 13) Program expenses (page 20) Designations | 1,114,532 479,412 246,207 | 1,235,950 467,219 262,316 |
| Deficiency of revenues over expenses before the following: | | 1,965,485 (136,561) |
| Unrealized loss on investments Realized loss on sale of investments Deficiency of revenues over program expenses | (7,589) (1,868) \$ (81,331) | (25,212) (9,639) \$ (171,412) |



Statement of Cash Flows Year ended March 31, 2019

| | 2019 | 2018 |
|--|---|---|
| CASH PROVIDED BY (USED FOR) | | |
| Operating activities Cash received from contributions and other sources Cash paid to suppliers and employees Interest received Cash paid for allocations and designations | \$ 2,103,022 (817,235) 48,793 (1,503,766) (169,186) | \$ 2,276,130 (884,266) 58,414 (1,589,133) (138,855) |
| Investing activities Purchase of capital assets Purchase of investments Proceeds on redemption of investments | (1,339) (1,083,493) | (569,772) 624,445 54,673 |
| Increase (decrease) in cash Cash, beginning of year Cash, end of year | 562,925 122,764 \$ 685,689 | (84,182) 206,946 \$ 122,764 |

The Society records its investments at fair value, resulting in an unrealized loss for the year of \$7,589 (2018 - \$25,212). This is a non-cash transaction and as such has been excluded from the statement of cash flows.



- 4 -

Notes to the Financial Statements March 31, 2019

1. Nature of Operations

United Way of Central Alberta Society ("United Way" or "Society") is a not-for-profit organization aimed at enabling community minded citizens and organizations to join together and collectively fund health and social services. The United Way is incorporated under the Societies Act of Alberta and is a registered charity under the Income Tax Act and therefore is exempt from income tax in accordance with Section 149 of the Income Tax Act.

2. Significant Accounting Policies

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations. The significant accounting policies are detailed as follows:

Measurement uncertainty

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the period. Significant areas requiring the use of estimates include: allowance for uncollectible pledges receivable and the allocation of fundraising and program expenses. Actual results may differ from management's best estimates as additional information becomes available in the future.

The Society has recorded an allowance for uncollectible pledges receivable. When the pledges were recorded management acknowledged that it may not collect all pledge receivables. The allowance is based on management's best estimate of the expected pledge losses based on historical losses and future expectations.

Cash and cash equivalents

Cash and cash equivalents include cash and temporary investments with maturity dates less than three months at acquisition.

Pledges receivable

Pledges receivable include contributions that have been pledged to the Society, net of an allowance for uncollectible amounts.



Notes to the Financial Statements March 31, 2019

2. Significant Accounting Policies, continued

Investments

Investments are recorded at fair value. Unrealized gains and losses as a result of fair value adjustments at year end are included in the statement of operations.

Capital assets

Amortization of property, plant and equipment is calculated using the following rates and methods:

Computer software Furniture and equipment Computer equipment 5 years Straight-line 20% Declining balance 30% Declining balance

One half amortization is calculated in the year of acquisition. No amortization is calculated in the year of disposition.

Financial instruments

The Society measures its financial instruments initially at fair value and subsequently measures them at amortized cost except for investments which are measured at fair value.

Financial assets measured at cost or amortized cost are tested for impairment, at the end of each year, and the amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement and the amount of the reversal is recognized in net income. The reversal may be recorded provided it is no greater than the amount that had been previously reported as a reduction in the asset and it does not exceed original cost.

Revenue recognition

The Society follows the deferral method of accounting for contributions. Contributions from donations and the annual fundraising campaign conducted to raise support for agencies and new initiatives are recognized in the year in which they are received or receivable if the amount can be reasonably measured and collection is reasonably assured. Externally restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Endowment contributions externally restricted are recognized as direct increases in net assets. Capital contributions are amortized into income on the same basis as the asset is amortized over its useful life.

Other income is recognized as revenue when earned,



Notes to the Financial Statements March 31, 2019

2. Significant Accounting Policies, continued

Allocations and designations

Donations designated to agencies are recorded using the dollars on top method. Under this method, designated amounts to agencies are added to the amount allocated by the Community Impact Committee.

Designations are subject to a cost recovery fee of \$15 per designation.

Contributed goods and services

The Society benefits from contributed goods and services in the form of volunteer time for various committees. Due to the difficulty in determining the fair value, contributed services are not recognized in the financial statements.

Capital assets that are gifts in kind are only recorded when they are for the use of the Society's operations. The value of the gifts in kind is determined by using an approximation of fair market value when the goods are received.

3. Cash

| | × | 2019 | | 2018 |
|---|-----------|-----------------------------|-----------|----------------------------|
| Operating bank Investment cash Money market mutual fund | \$ | 94,052 10,538 581,099 | \$ — | 109,192 12,384 1,188 |
| | <u>\$</u> | 685,689 | <u>\$</u> | 122,764 |

Included in cash is \$35,868 (2018 - \$13,079) of funds that are restricted by funders to be used for specific purposes as disclosed in note 7 and \$29,083 (2018 - \$25,231) of designated funds that are restricted by donors for specific agencies. Interest on the money market fund is earned at 1.6% (2018 - 1.1%) per annum. No interest is earned on the investment cash balances.



- 7 -

Notes to the Financial Statements March 31, 2019

4. Investments

Investments consist of stock, mutual funds and bonds that are invested in accordance with the Board approved Investment Policy.

Investments in the amount of \$1,029,850 (2018 - \$1,110,818) are internally restricted for the purposes disclosed in note 10. Policy dictates that investment income earned on these funds be allocated to the related reserves (with some Board discretion).

Investments in the amount of \$14,980 (2018 - \$14,357) are externally restricted for the purposes disclosed in note 9. Policy dictates that investment income earned on these funds be allocated to the endowment fund.

5. Pledges Receivable

Included in pledges receivable is an allowance for uncollectible pledges receivable of \$100,098 (2018 - \$117,008).

6. Capital Assets

| | : | Cost | | umulated ortization | 8 | 2019 Net | 2018 Net |
|--|----|---------------------------|-----------|---------------------------|-----------|-------------------------|-------------------------------|
| Computer software Furniture and equipment Computer equipment | \$ | 34,256 57,504 5,610 | \$ | 31,365 55,274 4,536 | \$ | 2,891 2,230 1,074 | \$ 2,360 2,788 2,033 |
| | \$ | 97,370 | \$ | 91,175 | \$ | 6,195 | \$ 7,181 |



Notes to the Financial Statements March 31, 2019

7. Deferred Contributions

Deferred contributions consists of unexpended funds which are restricted by the funder to be used for specific purposes.

| St. | _ | Opening balance | Cor | tributions received | | tributions ecognized | Ending balance |
|--|----|-----------------|-----|------------------------|----|-------------------------|----------------|
| Enmax utility relief fund grant MEGlobal loaned | \$ | *) | \$ | 30,000 | \$ | - | \$ 30,000 |
| representative sponsorship 211 grants | | 1,031 12,048 | _ | 12,000 71,500 | _ | (7,163) (83,548) | 5,868 |
| | \$ | 13,079 | \$ | 113,500 | \$ | (90,711) | \$ 35,868 |



Notes to the financial statements Year ended March 31, 2019

8. Allocations Payable

United Way provides funding to member agencies for programs that meet the criteria of one of three priority areas: education, income, and wellness. Funding is for a three-year term, dependent on adherence to grant agreement obligations and outcomes of future fundraising campaigns. This year the Education priority area was opened to new funding applications.

Based on the annual review process, the following allocations will be made in the coming year:

| | 2019 | | 2018 |
|---|---------------|----|---------|
| Education - Year 1 | | | |
| Bashaw & District Support Services Association | \$ 12,350 | \$ | 12,350 |
| Big Brothers & Sisters - Lacombe & District | 22,000 | | 25,900 |
| Big Brothers & Sisters - Ponoka & District | 25,000 | | 30,400 |
| Big Brothers & Sisters - Red Deer | 58,000 | | 64,645 |
| Boys & Girls Club of Red Deer | 39,261 | | 45,600 |
| Butt Ugly Anti-Tobacco Program Society | | | 3,350 |
| Family Services of Central Alberta | 22,650 | | 5 |
| Heartland Youth Centre | 15,250 | | 17,100 |
| KCS Association for Early Learning Special Needs & Family | 25,000 | | 31,350 |
| Ponoka Youth Centre | 30,000 | | 36,100 |
| Rocky Youth Development Society | 40,000 | | 48,500 |
| Sundre & District Nutrition for Learning Society | 22,250 | | 28,500 |
| | | | |
| | \$ 311,761 | \$ | 343,795 |
| Income - Year 3 | | | |
| Canadian Mental Health Association | \$ 58,859 | \$ | 59,620 |
| Central Alberta Refugee Effort | 55,749 | | 57,760 |
| Central Alberta Women's Outreach Society | 58,739 | | 59,489 |
| Cosmos Community Support Services | 57,760 | | 57,760 |
| Family Services of Central Alberta | 22,000 | | 23,000 |
| John Howard Society of Red Deer | 59,620 | | 59,620 |
| Junior Achievement of Southern Alberta | 4,000 | | 4,000 |
| Red Deer Native Friendship Society | • | | 28,023 |
| | | - | |
| | \$ 316,727 | \$ | 349,272 |
| Wellness - Year 2 | | | |
| Association of Communities Against Abuse | \$ 15,500 | \$ | 27,500 |
| Bashaw & District Support Services Association | 7,725 | | 7,725 |
| Canadian Mental Health Association | 28,000 | | 28,000 |
| Catholic Social Services | 58,000 | | 58,000 |



Notes to the financial statements Year ended March 31, 2019

8. Allocations Payable (continued)

| Central Alberta Pregnancy Care Centre Society Central Alberta Safe Harbour Society CNIB Domestic Relationship Violence Initiative Committee Epilepsy Association of Calgary Family Services of Central Alberta Golden Circle Senior Resource Centre Red Deer Meals on Wheels Schizophrenia Society of Alberta Shalom Counselling Spinal Cord Injury Association Turning Point Society of Central Alberta | 26,000 73,616 - 28,000 - 29,522 31,510 20,000 35,835 25,000 31,804 61,000 | 26,000 75,000 5,000 28,000 25,000 29,522 31,510 20,000 40,900 25,000 31,804 61,000 |
|--|--|---|
| | \$ 1,100,000 | \$ 1,213,028 |

9. Net Assets Restricted for Endowment Purposes

The general endowment, which is included in investments, arose as a result of a gift received in 1975. The terms of the gift prevents its use for operations, except upon liquidation of the Society. Income earned by the gift is not externally restricted; however, Board policy is to allocate the income back to the endowment fund.



Notes to the financial statements Year ended March 31, 2019

10. Net Assets Internally Restricted

| | _ | | | | | | 2019 | - | 2018 |
|---|----|----------------------------------|---------------------|----|----------------------|-------------------------------------|---------------------|----|---------------------|
| | | lta Rempel Capital Reserve | ommunity Reserve | T | echnology Reserve | Community pact Legacy Reserve | Total | | Total |
| Balance, beginning of year | \$ | 182,724 | \$ 424,298 | \$ | 38,020 | \$ 465,776 | \$ 1,110,818 | \$ | 1,237,906 |
| Board transfers Investment income Reallocation of funds | | 7,924 | 18,400 (111,376) | | 1,649 (7,763) | 20,198 (10,000) | 48,171 (129,139) | | 55,928 (183,016) |
| 0 | | 7,924 | (92,976) | | (6,114) | 10,198 | (80,968) | | (127,088) |
| Balance, end of year | \$ | 190,648 | \$ 331,322 | \$ | 31,906 | \$ 475,974 | \$ 1,029,850 | \$ | 1,110,818 |

The Delta Rempel Capital Reserve will accumulate all capital donor gifts and any investment income accruing to the reserve. These funds will be used to support the development of the Society's owned premises including a community hub resource facility.

The Community Reserve includes unallocated contributions and donations as well as returned allocations for member agencies. The fund also includes grants that are internally restricted to be used for the community and a rainy day reserve to cover not less than one month and no more than three months of operations and allocations.

The Technology Reserve is to be used for replacing and upgrading technology. There is a projected 10 year technology plan of how this fund is to be used in the future.

The Community Impact Legacy Reserve is comprised of amounts transferred by the Board of Directors and donor legacy and memorial gifts. The Board may allocate up to 5% of the reserve balance, in the subsequent fiscal year, to the Community Impact Council to support community initiatives in programs and services which enhance the quality of life for individuals and communities.



Notes to the Financial Statements March 31, 2019

11. Campaign Revenue Reconciliation

| | 2019 | 2018 |
|---|---|--|
| Announced campaign results Net change in deferred designation revenue Future campaign revenue received in the current year Post campaign announcement adjustment Current campaign revenue received in the prior year Funds transferred from other United Ways | \$ 2,000,000 16,716 2,100 (9,901) (11,241) (260,337) | \$ 2,040,126 (7,703) 11,241 5,569 (4,244) (335,073) |
| | \$ 1,737,337 | \$ 1,709,916 |

12. Other Income

| · | 2: | 2019 | 2018 |
|---|-----------|---|--|
| 211 Community Phone Support Interest Rental MEGlobal loaned representative sponsorship Other Canada Summer Jobs grant Memorial contributions Leadership Event sponsorship | \$ | 91,252 48,793 15,276 7,163 746 - | \$ 83,271 58,474 15,276 11,068 1,858 3,294 3,150 2,500 |
| | \$ ' | 163,230 | \$ 178,891 |



Notes to the Financial Statements March 31, 2019

13. Allocations and Grants

| | 2019 | 2018 |
|--|----------------------------------|---|
| Allocations Small grants Legacy grants Regional Campaign grants | \$ 1,090,659 13,873 10,000 | \$ 1,213,028 10,422 10,000 2,500 |
| | <u>\$ 1,114,532</u> | \$ 1,235,950 |

Small grants relate to professional development and capital and equipment grants that agencies apply for annually for specific costs.

Legacy grants relate to collective action initiative grants that agencies apply for annually to address complex community issues.

14. Designations

Of the total designations, 72% (2018 - 64%) was designated to be paid out in Central Alberta.

| | - | 2019 | _ | 2018 |
|--|-----------|------------------|----|-------------------|
| Net designated receipts - funded agencies Net designated receipts - non-funded agencies | \$ | 5,780 233,610 | \$ | 11,462 261,083 |
| | <u>\$</u> | 239,390 | \$ | 272,545 |



Notes to the financial statements Year ended March 31, 2019

15. Cost Ratios

In its public communication, the Society provides stakeholders with information related to certain cost ratios. The calculation of these ratios is as follows:

| | 2019 | 2018 |
|---|--------|---------------|
| Fundraising Expenditures | 2 | |
| Direct costs | 12.03% | 13.08% |
| Associated general management and administration costs | 5.78% | 4.53% |
| | 17.81% | 17.61% |
| | | \ |
| Program, Designation, and Allocations and Grants Expenditures | | |
| Direct costs | 78.30% | 84.29% |
| Associated general management and administration costs | 7.23% | 5.50% |
| | 85.53% | 89.79% |

These ratios were calculated on the total revenue (including unrealized and realized gains and losses), before deducting the pledge loss.



Notes to the Financial Statements March 31, 2019

16. Commitments

The Society has a premises lease which will expire March 31, 2021. The lease requires the following payments:

| 2020 2021 | | \$ | 39,375 41,125 |
|--------------|----|--------|------------------|
| | 14 | \$ | 80,500 |

United Way has entered into an agreement for IT Managed Services at a cost of \$1,685 per month for 36 months ending June 2020.

17. Cost Allocation

The Society allocates its general management and administration expenses to fundraising and programs. General costs which do not pertain specifically to either function are considered administrative and are allocated to these functional areas. These allocations have been established based on management's estimates of the actual expenses incurred in each area using a proportionate percentage of the total functional expenses.

Administrative costs are summarized on the schedule of general management and administration expenses and have been allocated as follows:

| | _ | 2019 | 2018 |
|---|-----------|--------------------|-------------------------|
| Fundraising expenses (page 19) Program expenses (page 20) | \$ | 124,366 155,611 | \$ 99,268 120,282 |
| | <u>\$</u> | 279,977 | \$ 219,550 |



Notes to the Financial Statements March 31, 2019

18. Financial Risk Management

The Society's financial instruments consist of cash, short-term investments, accounts receivable, pledges receivable, investments, accounts payable and accruals, and allocations payable. It is management's opinion that the Society is not exposed to significant interest, currency, market, liquidity or credit risk arising from these financial instruments except as follows:

Credit risk

The Society is exposed to credit risk as it has received pledges for contributions. To mitigate this risk, the Society has recorded an allowance for uncollectible pledges based on historical losses and future expectations.

Market risk

The Society is exposed to market price risk as certain investments include funds that are traded in the market. This risk is mitigated through an investment policy that sets a minimum percentage to be held in short-term investments and bonds and maximum percentages to be held in one specific corporate issue and in non-Canadian equities.

Interest rate risk

The Society is exposed to interest rate price risk as certain cash and investments bear interest at fixed interest rates.

The Society is exposed to interest rate cash flow risk as certain investments bear interest at floating interest rates.



Schedule of General Management and Administration Expenses Year ended March 31, 2019

| | | 2019 | 2018 |
|---|-----------|---|--|
| Salaries and benefits Rent and utilities ITS and network Professional fees Photocopier Office supplies and telephone Repairs and maintenance Meetings and conventions Insurance Amortization Campaign Bank and credit card charges Affiliation membership | \$ | 144,924 65,737 23,940 18,668 5,524 5,313 3,730 3,510 3,334 2,325 1,504 1,410 | \$ 113,107 59,378 8,822 18,740 1,828 4,212 3,733 1,185 3,559 2,337 1,749 867 33 |
| Allocation to fundraising expenses (page 19) Allocation to program expense (page 20) | : | 279,977 (124,366) (155,611) | 219,550 (99,268) (120,282) |
| | \$ | ņ <u>a</u> | \$ |



Schedule of Fundraising Expenses Year ended March 31, 2019

| | 2019 | 2018 |
|--|------------------|---------|
| Salaries and benefits | \$ 192,702 \$ | 205,946 |
| Special events | 35,762 | 40,175 |
| Campaign marketing and supplies | 15,329 | 19,381 |
| Bank and credit card charges | 7,427 | 6,404 |
| ITS and network | 6,384 | 1,654 |
| Meetings and conventions | 640 | 1,281 |
| Affiliation membership | 540 | 50 |
| Office supplies and telephone | - | 4,802 |
| Contract work | - | 3,977 |
| Photocopier | | 2,653 |
| Total direct fundraising expenses | 258,785 | 286,323 |
| Allocation of general management and administration expenses (page 18) | 124,366 | 99,268 |
| Total fundraising expenses | \$ 383,151 \$ | 385,591 |



Schedule of Program Expenses Year ended March 31, 2019

| | 2019 | | 2018 | |
|---|---------------|----|---------|--|
| Salaries and benefits | \$ 195,389 | \$ | 212,011 | |
| 211 Community Phone Support | 102,881 | | 100,150 | |
| United Way Centraide Canada | 19,415 | | 20,083 | |
| Meetings and conventions | 3,245 | | 2,245 | |
| ITS and network | 1,596 | | 551 | |
| Community engagement plan | 735 | | 581 | |
| Affiliation membership | 540 | | 1,580 | |
| Campaign marketing and supplies | <u>a</u> 1 | | 5,413 | |
| Contract work | ; ⇒); | | 1,537 | |
| Photocopier | - | | 1,415 | |
| Office supplies and telephone | = | | 1,108 | |
| Other community initiatives | • | | 263 | |
| Total direct program expenses | 323,801 | | 346,937 | |
| Allocation of general management and administration | | | | |
| expenses (page 18) | 155,611 | | 120,282 | |
| Total program expenses | \$ 479,412 | \$ | 467,219 | |

