

YOUR DOLLARS AT WORK

Here's how your donation to United Way is making a difference.

WHAT

Your donation helps United Way Central Alberta sustain a vital social safety net that provides thousands of people with much-needed support. Thanks to people like you, our network of agencies is there 365 days a year—during times of crisis, and in the months and years that follow.

WHERE

You support agencies throughout the Central Alberta region, providing people with services close to home. This network addresses the #UNIGNORABLE issues affecting each neighbourhood, meeting local needs and ensuring no one is left behind.

WHY

You love where you live, but too many people in our community are struggling. Many of our friends and neighbours were pushed further into crisis by COVID-19. Now we're working together to ensure an equitable recovery for all.

YOUTH

12.2% children and youth are living in low income households in Central Alberta. We are focused on addressing challenges that will improve lives locally.

MENTAL HEALTH

One in five people will struggle with their mental health. That is more than 20,000 people in the city of Red Deer. We have increased access to mental health supports in communities across the region.

WELLNESS

We are addressing domestic violence by investing in supportive housing for 26 women and children at Julietta's Place and enabling inter-agency collaboration which impacted 512 clients.

HOW

Your support means we can meet immediate needs and tackle systemic issues. Thanks to you, we can:



Ensure basic needs are accessible



Help residents improve the well-being of their neighbourhoods



Get people working again



Provide vital mental health resources



Help people find shelter

WHO

You are ensuring our network of 32 programs, 29 agencies and 1 collaboration is there day in and day out keeping our community strong, connected and supported.

\$ 1.025 million
Invested last year to support

11,501 People
32 Programs
29 Agencies
1 Collaboration



YOUR LOCAL LOVE IN ACTION

You're helping thousands of people and families access the support they need at United Way agencies across Central Alberta. People like Linda.



“Your hard work and dedication helps me to remain independent in my own home, and you will never know how much that means to me.”

Linda, United Way Central Alberta Client Ambassador

OUR PROMISE TO YOU

We will continue to put your dollars to work in the community where, and when, they're needed most. We are committed to:

- Partnering with local government and agencies to meet local needs
- Providing ongoing flexible funding to agencies
- Strengthening our social safety net so our community is supported during recovery
- Working on the frontlines of a community response to poverty
- Leveraging research and policy insights to ensure strategic action
- Scaling our efforts at a local, regional and provincial level

