

Funding Opportunities

On **March 13, 2023**, any eligible organization that address the following priorities that were identified in the Community Impact Strategy will be able to apply for multi-year funding. The grant format for each is listed below. The total funds available is \$517,500.

Basic Needs – Ensuring access to basic needs

1. Support people who are navigating the complex system of government and social services trying to meet their basic needs This work will be led by UWCA. We are grateful to funding from AltaGas, strong partnerships throughout the region and the skills of leadership students from Red Deer Polytechnic.

Mental Health – Increasing access to suitable mental health services

1. Improve access to culturally based mental health and addictions support or intervention programs. Programs must be led by individuals and/or organizations for whom the program intends to support. Multi-year grant
2. Improve access to affordable and timely counselling services. Multi-year grant
3. Support households experiencing family violence. Multi-year grant
4. Increase opportunities for youth to build healthy relationships with family, peers, adults and community. Multi-year grant

Brighter Futures – Creating positive futures with new possibilities

1. Increase access to culturally based parenting programs and supports. Programs must be led by individuals and/or organizations for whom the program intends to support. Multi-year grant
2. Increase access to culturally based youth programs. Programs must be led by individuals and/or organizations for whom the program intends to support. Multi-year grant

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3. Increase access to programs that support the development of essential life skills in youth. Essential skills refer to planning, focus, self-control, awareness, flexibility and financial literacy Multi-year grant
4. Increase access to outreach services that enable independent living. Multi-year grant
5. Support households experiencing family violence. Multi-year grant

On **April 1, 2023**, any eligible organization that address the following priorities that were identified in the Community Impact Strategy will be able to apply for project funding. The total funding available funding available is \$57,500. Brighter Futures projects can receive a maximum of \$7,500 and will be available throughout the year, while funds remain.

Brighter Futures – Creating positive futures with new possibilities

1. Create opportunities that strengthen youth and young adults who identify as 2SLGBTQIA+. Project funding
2. Innovative ideas that improve employment prospects. Project funding
3. Innovative ideas that enable people to build assets and gain financial security. Project funding

The total funds available for small grants is \$5,000. Applicants can receive up to \$500. Funds are available year-round while funds remain.

Small grants to support the sector

1. Professional Development Project funding
2. Capital and Equipment Project funding

Eligibility Criteria

Organizations that are either qualified or non-qualified donees (see non-qualified donee guidance for more information of these categories) working in social service sector within the geographic region served by United Way Central Alberta and which meet the eligibility criteria below can apply for funding. Applicants must meet all criteria.

1. Be either a qualified or non-qualified donee.
2. Provide programs and services which are of a health or social service nature.
3. Be able to demonstrate that the program or service meets a vital community need and which does not duplicate existing services.
4. Be able to show outcomes of how lives are changed because of the services received.
5. Be operated by a volunteer Board of Directors and can demonstrate effective management of the organization.
6. Meet the financial reporting requirements specified by United Way Central Alberta in the application document.
7. Be supportive of United Way's campaign efforts.
8. Agree to sign a Memorandum of Agreement and abide by the terms and conditions.
9. Provide programs and services in the geographic area served by United Way Central Alberta, including the following communities:

Our Region

Our region includes the city of Red Deer, the town of Drumheller and the following counties:

Brazeau, Camrose, Clearwater, Flagstaff, Kneehill, Lacombe, Mountain View, Paintearth, Ponoka, Provost, Red Deer, Starland, Stettler, Special Area 4 and Wetaskiwin



United Way
Central Alberta

100, 4828 53rd Street, Red Deer, AB T4N 2E8 | 403.343.3900

lori.jack@caunitedway.ca