

## Project Application Guidelines

The United Way Central Alberta is committed to making investments in activities that will impact the community. We invest in eligible organizations that address the following three priorities:

- Ensuring access to basic needs
- Increasing access to suitable mental health services
- Creating positive future with new possibilities

### Purpose

The purpose of the project grants is to enable smaller one-time projects to access funding in one the three categories:

1. Create opportunities that strengthen youth and young adults who identify as 2SLGBTQIA+
2. Innovative ideas that improve employment prospects.
3. Innovative ideas that enable people to build assets and gain financial security.

### Allowable Expenses

The types of expenses that will be considered include:

- Costs related to holding a single event
- Costs related to delivering a short-term program
- Costs associated with facilitating a conversation

### Who is Eligible

Funding is provided to any organization that meet the following criteria.

1. Be either a qualified or non-qualified donee.
2. Provide programs and services which align to one of United Way Central Alberta's priorities.
3. Provide programs and services in the geographic area served by United Way Central Alberta (see map below).

Priority will be given to eligible organizations with an annual budget under \$1 million.

The funding can support project costs up to \$7,500.

Approval of funding is conditional on the availability of funds in the current fiscal year and fulfilling the above criteria.

Reporting on the impact of the project must be provided to the United Way upon completion. This letter, or excerpts, may be shared with our community to demonstrate the difference that their generous donations make.

## How to Apply

Complete the online application form at [United Way Grants](#).

You will receive notification about our decision in writing within 30 days of receipt of your application and supporting documents.

Funds will be paid directly to the agency upon approval of your application and receipt of a signed contract.

## Contact Information

For more information on the project funds or to find out how to access an application please contact:

Lori Jack  
Community Impact Manager  
403-967-1363  
[lori.jack@caunitedway.ca](mailto:lori.jack@caunitedway.ca)

## Map of Region Served

Our region includes the city of Red Deer, the town of Drumheller and the following counties:

Brazeau, Camrose, Clearwater, Flagstaff, Kneehill, Lacombe, Mountain View, Paintearth, Ponoka, Provost, Red Deer, Starland, Stettler, Special Area 4 and Wetaskiwin

