



**United Way**  
Central Alberta



For Immediate Release

## 13th Annual UWCA Whisky Classic Raises a Stunning \$107,000 for Local Agencies

**Red Deer, AB** - On Thursday, November 7th, 2024, United Way of Central Alberta (UWCA) hosted their 13<sup>th</sup> Annual Whisky Classic fundraising event presented by Gasoline Alley Law Group. Since 2010, this event has grown into one of Central Alberta's premier networking and whisky tasting events.

With the challenges of affordability impacting households and businesses across our community, the Whisky Classic is an important part of United Way Central Alberta's annual fundraising campaign and over 200 attendees took part in the sold-out event hosted at Holiday Inn & Suites South.

"It's been another record-breaking year for the Whisky Classic, we are so pleased to share that this year the event raised over \$107,000, surpassing our \$100,000 goal." said Chelsea O'Donoghue, CEO of United Way of Central Alberta. "United Way is a volunteer-driven movement championing community solutions through collaboration, and we couldn't pull this off without the partnership and dedication of our volunteers, sponsors, and attendees. Thank you all for strengthening the critical work we are doing alongside our partner agencies supporting people in need across Central Alberta."

The Annual UWCA Whisky Classic offers a unique tasting experience of premium scotch and whiskies, showcasing quality selections for enthusiasts. Attendees were able to sample over 40 varieties of whiskies from across the globe as well as those distilled right here in Central Alberta, while an exciting live auction closed the evening off. Funds raised this year will make a significant positive impact throughout our communities and support UWCA in addressing focus areas of ensuring access to basic needs, increasing access to suitable mental health services, and creating brighter futures with new possibilities.

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