

# Make Your Mark

Empower, Encourage, and Inspire Future Generations of Leaders



United Way  
Central Alberta

Make Your Mark (MYM) helps teachers educate students from Kindergarten to Grade 12 about social issues, the opportunities in community, and how students can become changemakers right here in Central Alberta.

## Grant Funding of up to \$1,000

Classrooms can receive up to \$1,000 in funding per Make Your Mark project from United Way to carry out student-led initiatives aimed at creating a resilient, connected, thriving community where everyone can reach their full potential.

## Program Resources & Support

Teachers gain instant access to Make Your Mark resources to support the success of their classroom projects, through virtual program information sessions, online curriculum and age-appropriate resources, digital workbooks, and support from United Way staff.

## Hands-On Opportunities for Students

Students use their grant funding to bring their Make Your Mark projects to life while learning about some of the social issues people face, how to use their unique talents to help others, and the importance of working together to make a difference.

## Show Off and Celebrate!

All projects are showcased with our communities and some teams may be selected to share their project with local media!



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## What Students Gain

Make Your Mark helps students grow as learners, leaders, and citizens through:

- ◆ **Student-Led Learning.** Students lead projects, building skills in teamwork, problem-solving, and leadership.
- ◆ **Community Impact.** Real projects address local needs and inspire civic engagement.
- ◆ **Curriculum Connections.** Aligned with Alberta's curriculum, projects reinforce outcomes in social studies, language arts, and health.
- ◆ **Social Emotional Growth.** Fosters empathy, confidence, and connection.

In collaboration with:



United Way  
Alberta Capital Region

## How it Works

1

### Sign Up

Register your classroom to participate in Make Your Mark.

2

### Attend a Virtual Info Session

Join us in Fall 2025 to learn more about timelines, expectations, and hear stories from past participants.

3

### Develop Your Project

Help your students plan their project using United Way's resources and support. Explore local issues and design a project that fits your classroom.

4

### Apply for a Grant

Submit your classroom's project plan and budget for up to \$1,000 in funding.

5

### Launch Your Project

Bring your project to life and track your students' impact in the community. Some classrooms may even be featured in local media! **The project window will follow the school year.**

6

### Celebrate and Final Report

Wrap up and celebrate with United Way while reflecting on what your students accomplished.

## Past Projects

Grade 5 students delivered handmade kindness bags and sang carols to 50 residents at Victoria Park Seniors Home to help combat senior isolation.  
**St. Elizabeth Seton School**  
(Red Deer)

Students supported unhoused youth by creating 20–30 kits filled with food, hygiene items, and wellness activities.  
**Eastview Middle School**  
(Red Deer)

Grade 7 students assembled 85 care kits with comfort items, hygiene products, and notes for youth and families in need.  
**Clear Vista School**  
(Wetaskiwin)