



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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NOVA Chemicals Employees Raise \$704,000 in 2025 Campaign, Celebrating 30 Years of Partnership with United Way Central Alberta

*Milestone year marks 50 years of NOVA Chemicals, 60 years of United Way,
and three decades of shared community impact.*

RED DEER - In its 50th year, **NOVA Chemicals'** employees and retirees have raised a stunning **\$704,000** to support Central Albertans through their annual **United Way Campaign**.

The 2025 campaign marks an incredible **30 years of partnership** between **NOVA Chemicals** and **United Way Central Alberta** (UWCA). It is a relationship rooted in generosity, leadership and a shared belief that everyone deserves an opportunity to thrive. This milestone also coincides with **United Way's 60th anniversary**, making 2025 a year of united milestones.

"The generosity of NOVA Chemicals' employees and retirees is truly remarkable. Together, we contributed over \$700,000 to support our community – exceeding participation and fundraising goals in a year where global uncertainty had taken centre stage. The success of this year's campaign is evidence of our compassion and commitment to our communities, and we are all proud to be part of the positive impact that United Way has across Central Alberta." – Crystal Workun, 2025 NOVA Campaign Co-Chair

"This year, NOVA's United Way campaign held special meaning to both organizations as we each celebrate milestones. Over the past 30 years NOVA Chemicals employees have raised over \$13 million for the Central Alberta United Way. Our employees' ongoing generosity and continued engagement within the communities where we work and live is inspiring. Thank you to everyone who supported our campaign and thank you to the United Way Central Alberta for being a great community partner!" – Ray Georgeson, 2025 NOVA Campaign Co-Chair

NOVA Chemicals' campaign's success reflects the commitment of NOVA employees and retirees across the region, supported by corporate matching dollars to double their impact.

A highlight of this year's success was NOVA's **Days of Caring** for UWCA, where employees volunteered with **19 Central Alberta agencies**, lending their time and skills to everything from painting and landscaping to filling food hampers and assembling furniture. These hands-on projects help local organizations focus their energy on delivering essential programs and services.

"For three decades, NOVA Chemicals and its employees have embodied what it means to be community leaders," said **Chelsea O'Donoghue, CEO of United Way Central Alberta**. "Their commitment through volunteerism, workplace giving, and leadership, strengthens Central Alberta. As United Way celebrates 60 years, we are proud to stand beside NOVA Chemicals in creating lasting impact for the future."

Together, United Way Central Alberta and NOVA Chemicals continue to drive meaningful change, improving lives, fostering inclusion, and building resilient communities across the region.

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About NOVA Chemicals

NOVA Chemicals is reshaping the way plastics are designed, made, and recycled to be customers' first and best choice. Headquartered in Calgary, Alberta, Canada, NOVA Chemicals is wholly owned by Mubadala Investment Company of the Emirate of Abu Dhabi, United Arab Emirates, and employs 2,600 worldwide. Learn more at www.novachem.com. NOVA Chemicals is a proud Responsible Care® company.

About United Way Central Alberta

Since 1965, United Way Central Alberta has worked to build strong, healthy, and resilient communities. Through partnerships, investments, and advocacy, United Way supports programs that address poverty, mental health, and social inclusion for individuals and families across the region. Learn more at www.caunitedway.ca.