



United Way
Central Alberta

FOR IMMEDIATE RELEASE

United Way Central Alberta Celebrates the Success of the 14th Annual Whisky Classic presented by Gasoline Alley Law Group

On Thursday, November 20, 2025, United Way Central Alberta (UWCA) hosted its 14th Annual Whisky Classic fundraiser, presented by Gasoline Alley Law Group, with over 200 attendees at the sold-out event, raising a total of \$104,000. Since 2010, this fundraiser has grown into one of Central Alberta's premier networking and whisky tasting events, raising over \$684,000 to date to support essential community services that help local people and families in need.

UWCA's Annual Whisky Classic event offers a unique tasting experience of premium scotch and whiskies, showcasing quality selections for enthusiasts. Attendees were able to sample over 40 varieties of whiskies from across the globe, as well as those distilled right here in Central Alberta. At the same time, an exciting live auction concluded the evening. UWCA was proud to announce the addition of a Whisky Masterclass hosted by award-winning Master Distillers from Diony Distillery and Grain Henge Whisky, located at the iconic Gasoline Alley Harley Davidson. Guests enjoyed a private, guided tasting while exploring the local artisanal approach to spirit making. This bold and flavourful experience delivered an unforgettable evening that blended local excellence with purpose.

"United Way is a volunteer-driven movement that champions community solutions through collaboration, and we couldn't achieve this without the incredible dedication of our volunteers, sponsors, and attendees," said Chelsea O'Donoghue, CEO of United Way of Central Alberta. "Thanks to your support, this year's Whisky Classic continues to be a great success, raising over \$104,000. Together, we are strengthening the critical supports for people in need across Central Alberta."

With affordability challenges affecting households and businesses across our community, the Whisky Classic is an integral part of United Way Central Alberta's annual fundraising campaign. Funds raised will make a significant positive impact throughout our communities and support UWCA in addressing focus areas of ensuring access to basic needs, increasing access to suitable mental health services, and creating brighter futures with new possibilities.



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UWCA extends its thanks and gratitude to all event attendees, sponsors, volunteers, and tasting vendors.

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