United Way
Central Alberta

New Name, Same Community Spirit: Borouge International Joffre Operations Completes Successful 2026 United Way Campaign

Red Deer, AB (November 25, 2026) - United Way Central Alberta is thrilled to share the recent campaign success of one of our long-time supporters, Borouge International. Their continued support and outstanding performance builds upon NOVA Chemicals' legacy of supporting our community. The Joffre Site has supported United Way Central Alberta for over three decades as part of its long-term commitment to taking care of its neighbours in the communities where their employees live and work and is proud to continue that commitment now operating as Borouge International.

The Joffre Operations United Way campaign is employee-driven and includes active participation in United Way's Day of Caring™. In 2026, Borouge International employees supported 17 agencies across Central Alberta, **contributing 1,740 hours of volunteer time**. Borouge International's local volunteerism allows recipient agencies to focus their time and energy on other areas of their impactful programming.

"We are incredibly proud of the enthusiasm, generosity, and commitment demonstrated by our employees during this year's United Way campaign. Their willingness to support our communities reflects the caring culture that defines our organization. Together, we are helping make a meaningful difference in the lives of individuals and families who rely on the vital programs and services supported by United Way. Thank you to everyone who contributed and helped make this year's campaign a success!" – ***Patrice Klooster & Russ Dodd, 2026 Campaign Co-Chairs, Borouge International***

There was great participation throughout their campaign, with 37% of employees pledging their support. With the strong support of retirees, employee pledges, and company-matching dollars, the 2026 Borouge International Joffre Operations United Way campaign raised **$761, 328** – the highest single company campaign for United Way Central Alberta since NOVA Chemicals' campaign in 2017.

The 2026 contribution brings the organization's cumulative contributions to United Way Central Alberta to more than $14.2 million dollars over the past 30+ years!

“What makes our United Way campaign special is that its impact extends beyond our current workforce. We continue to see incredible generosity from employees and retirees alike, many of whom have supported this campaign and our communities for years and even decades. This year was no exception, and our retirees supported our campaign significantly. That continued commitment is something to be proud of and speaks to the lasting connection our organization has within Central Alberta. Thank you to everyone who contributed, as well as to United Way for their ongoing partnership and the essential work they do in our communities.” – ***Jim Dixon, SVP-Operations- Joffre, Borouge International***

To put the impact of this year's campaign into perspective, the $761,328 raised by the Borouge International Joffre Operations team will help United Way Central Alberta provide stable, multi-year funding to 24 local programs and services, invest in innovative approaches such as core funding and community navigation supports, and respond to emerging community needs. More importantly, this support helps local organizations build capacity, retain skilled staff, strengthen long-term planning, and focus on creating lasting impact. Last year, programs and initiatives supported through UWCA helped more than 34,500 local people and families access support, resources, and opportunities across Central Alberta.

“Borouge International employees continue to demonstrate what community leadership looks like in action. This outstanding United Way campaign represents hundreds of employees choosing to invest in their community and support people facing challenges close to home. We are incredibly grateful for their generosity and commitment, and proud to celebrate the lasting impact they continue to create across Central Alberta.” – ***Chelsea O’Donoghue, Chief Executive Officer, United Way Central Alberta***

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Media Contact:
Chelsea O’Donoghue
CEO, United Way Central Alberta
403-347-0513
chelsea.odonoghue@caunitedway.ca

About United Way Central Alberta
United Way Central Alberta strengthens vital connections that support people in need across our communities. As a unifying force for social change, UWCA invests in local programs, builds partnerships, advocates for change, and mobilizes resources to create

thriving communities where everyone can reach their potential. Learn more at www.caunitedway.ca.

Media Contact

Kaelyn Gillard
Communications & Community Relations
Kaelyn.gillard@borougeinternational.com
403.754.4619

About Borouge International
Borouge Group International AG (Borouge International) is a global leader in polyolefins formed in 2026 through the combination of Borouge Plc, Borealis GmbH and NOVA Chemicals Corporation. Backed by long-term shareholders XRG, the international investment arm of ADNOC, and OMV, Borouge International brings together world-class assets, advantaged feedstock access and proprietary technology to deliver reliable high-performance polyolefin solutions across consumer products, infrastructure, energy, mobility and advanced products.

Borouge International combines a differentiated asset base, global reach and deep technical expertise to serve customers across key growth markets. The company is headquartered in Vienna, Austria, with a regional headquarters in Abu Dhabi, UAE and corporate hubs in North America and Asia Pacific. Learn more about Borouge International: https://www.borougeinternational.com/

About NOVA Chemicals Corporation
In March 2026, NOVA Chemicals Corporation was acquired by Borouge Group International AG. NOVA Chemicals Corporation and all of its subsidiaries continue to operate legally under their registered names, with Borouge International serving as the brand name for the new global company.

Our North American portfolio of polyethylene and recycled polyethylene enables the creation of monomaterial products and packaging that are suitable for a broad range of circular applications. Learn more about our North American markets and applications.